CASIO to Release New BABY-G Models with

the Breezy Look of Summer

Latest Additions to G-LIDE Line-up Boast Thin Case, Digital/Analogue Display and Tide Graph

Basel, March 20, 2019 — Casio Computer Co., Ltd. announced today the latest additions to the G-LIDE line-up of watches for extreme sports, which are part of the BABY-G brand of women's shock-resistant watches, currently celebrating its 25th anniversary. The BAX-100 models incorporate analogue hands in a design that easily coordinates with everyday casual wear.

The new BAX-100 models feature an intuitive digital display for tide graph and moon data, while simultaneously displaying the time on the analogue chronograph. In addition to matching marine sports such as surfing, the watch looks good with everyday casual wear and the thin 12.3 mm case provides an improved fit.

The BAX-100 design takes its inspiration from the surf culture of the 1990s, around the time when the BABY-G brand came on the scene. In addition to the retro shape, all of the models incorporate mint green, a colour inspired by the look of a weathered surfboard. The refreshing good looks of the BAX-100 evoke the sea.

The tide graph displays the tidal trend for the specified location, in six graphic segments. The tide graph always displays the current tide level, and pressing the button at the 4 o'clock position in tide graph mode displays the tidal trend in hourly segments from that point forward.

The new BABY-G BAX-100 models deliver both robust functionality and refreshing good looks to complement summer wear.

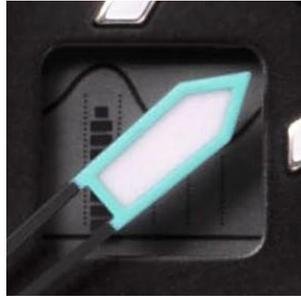| Model	Body Colour
BAX-100-1A	Black
BAX-100-3A	Mint Green
BAX-100-7A	White

BAX-100-1A   BAX-100-3A   BAX-100-7A

Tide graph

Specification

Construction	Shock-resistant
Water Resistance	10 bar
Stopwatch	1/100 second; measuring capacity: 23:59'59; elapsed time, split time
Countdown Timer	Measuring unit: 1 second; countdown range: 24 hours; countdown start time setting range: 1 minute to 24 hours (1-minute increments and 1-hour increments), others: auto-repeat, time up alarm
Alarm	3 multi-function alarms (with 1 snooze alarm); hourly time signal
Other Functions	Tide graph, moon data (moon age of the specific date, moon phase graph), dual time, full auto-calendar (to year 2099), 12/24-hour format; button operation tone on/off; auto LED light (Super Illuminator) with afterglow: selectable illumination duration (1.5 seconds or 3.0 seconds)
Accuracy at Normal Temperature	±30 seconds per month
Battery Life	Approx. 3 years on CR1220
Size of Case	46.1×42.4×12.3 mm
Total Weight	Approx. 37g