

New B2B smartwatch from CASIO premieres at EuroCIS 2019

CASIO is offering its first commercial-use smartwatch wearables for professionals in retail, logistics, and industry.

For years, the Mobile Industrial Solutions department at CASIO Europe GmbH has been supplying innovative hardware such as handheld terminals, mobile computers, and terminals with integrated printers that make every-day work in numerous industries more efficient.

With CASIO's first B2B smartwatch, the WSD-F20A-BPA, CASIO has now entered the market for wearables for commercial use. At EuroCIS 2019 in Düsseldorf, Germany, CASIO will present a B2B smartwatch with hardware designed for the needs of retail, logistics, and industry. It meets these needs through a series of versatile features and applications. The smartwatch is waterproof to five bar (50 m) and complies with the American military standard MIL-STD-810, which means it is robust enough to work reliably even under adverse conditions. This makes it the ideal hardware for developing B2B system solutions.

A further USP of the CASIO B2B smartwatch compared to many consumer smartwatches is that through the integrated WLAN module it does not require a Bluetooth connection to a smartphone to connect to a network. As such, users do not have to be equipped with a smartphone to enable efficient commercial use.

To ensure that the smartwatch can last through a complete shift despite a permanent WLAN connection, it has been equipped with a powerful and long-lasting battery and is also energy-saving at the design-level. It has a dual display that automatically switches between an economical black-and-white LCD for simple displays, such as the time, and a colour TFT for displaying apps as required.

The B2B smartwatch also comes with the advantage of the operating system "Wear OS" by Google, which offers high compatibility, connectivity, and virtually no limitations for system developers. Comprehensive functions and accessories make it easier for administrators to commission, charge, and manage numerous smartwatches at once, completing the professional B2B package for the WSD-F20A-BPA.

Part of what makes CASIO a reliable partner as a supplier of B2B smartwatch system solutions is its familiarity with the project business. With experienced consultants and a well-developed partner network, CASIO Mobile Industrial Solutions excels at offering not only the right hardware, but also the appropriate, customer-specific support for professional B2B projects.

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About CASIO

CASIO is one of the leading international manufacturers of electronic consumer goods. True to its principle of "creativity and contribution", the company has been dedicated to the development of products characterized by state-of-the-art technology and innovative design language since its founding in 1957.

Today the global CASIO product range includes watches, smartwatches, pocket calculators, electronic dictionaries, calculators, musical instruments, projectors, cash register systems, mobile phone terminals, and more.