

CASIO to Release G-SHOCK Collaboration Model with A\$AP Ferg



GA-110FRG

Norderstedt, November 30, 2018 — CASIO announced today the release of the GA-110FRG, a new collaboration model with rapper A\$AP Ferg of the Harlem, New York-based hip hop collective A\$AP Mob.

A\$AP Ferg is a big G-SHOCK fan and performed at the G-SHOCK 35th Anniversary Celebration held last year in New York. Now, G-SHOCK and A\$AP Ferg have at last collaborated to create a new watch.

The GA-110FRG is based on the globally popular GA-110. This new special model incorporates the creative input of A\$AP Ferg, a leading musical artist with a huge following in the global rap scene.

The GA-110FRG features a clear semi-transparent body and band, with multi-color accents of blue, red and yellow on the face that give the watch an upscale yet casual look. The case back and strap keeper are imprinted with the Ferg logo, for a cool street-wise look.

The GA-110FRG with its many detailed touches comes in special packaging inspired by a jewelry box. The box is vivid red on the outside and yellow on the inside, complementing this very special watch.

■ A\$AP Ferg

A\$AP Ferg has charted a lot of territory over the last five years: since rising to the top of the hip-hop crop with A\$AP Mob, he's released two solo albums that have showcased an artist unafraid to take his craft to thrilling new places. His most recent release, *Still Striving* in August 2017, was no different. His single "Plain Jane" from *Still Striving* went double platinum in the US and has catapulted the rapper into the mainstream.



GA-110FRG



Back



Strap keeper



Package

Specifications

Construction	Shock-resistant
Water Resistance	200 meters
Magnetic Resistance	ISO 764-compliant
World Time	29 time zones (48 cities and Coordinated Universal Time); daylight saving on/off; home city/world time city swapping
Stopwatch	1/1000 second; measuring capacity: 99:59'59.999"; measuring modes: elapsed time, lap time, split time, others: speed (0 to 1998 units/hour)
Countdown Timer	Measuring unit: 1 second; countdown range: 24 hours, countdown start time setting range: 1 minute to 24 hours (1-minute increments and 1-hour increments); other: auto repeat
Alarm	5 daily alarms (with 1 snooze alarm); hourly time signal
Other Functions	Full auto-calendar; 12/24-hour format; auto LED light with afterglow: 1.5/3.0 seconds
Accuracy at Normal Temperature	±15 seconds per month
Battery Life	Approx. 2 years on CR1220
Size of Case	55.0 × 51.2 × 16.9 mm
Total Weight	Approx. 72g