

CASIO Announces Release Date for PRO TREK Smart WSD-F30 Smartwatch for Outdoor Enthusiasts Signs Partnership with Bikemap, World's Biggest Cycling Map App



PRO TREK Smart WSD-F30



Optional WSA-BX1 Cloth Band Accessory

Norderstedt, November 29, 2018 — CASIO announced today that it has set a January 18, 2019 release date for the PRO TREK Smart WSD-F30 smartwatch for outdoor enthusiasts.

The original announcement of the WSD-F30 caused a stir and captured eight awards this summer at IFA 2018, one of the world's largest trade shows for consumer electronics and home appliances. In addition to its water resistance up to 50 meters, military specification construction, and offline map functionality, the promised WSD-F30 received strong praise for its proprietary energy-saving mode using a new dual-layer monochrome and color display.

Also on January 18, CASIO will release the WSA-BX1 extra-long cloth band, an optional accessory for the WSD-F30. Just swap it for the regular WSD-F30 band and wear the watch easily over the sleeve of a rugged jacket.

CASIO also announced a partnership with Bikemap, the world's biggest cycling map app. Now, PRO TREK Smart owners can use the Bikemap app to download maps and routes in advance to their smartwatch. Cyclists can then enjoy access to useful information maps and routes from the wrist, even when offline and not connected to a smartphone. The WSD-F30 automatically synchronizes with the Bikemap app to save records of cycling activity, including information such as the route, speed, distance, and time. Moving forward, CASIO and Bikemap will actively promote each other under the partnership.

■ BIKEMAP



With more than 1.6 million app downloads, Bikemap is the world's biggest cycling map app featuring online and offline maps. Detailed maps cover cities around the world and include essential information for cyclists such as bike repair shops, restrooms, and ATMs. Users have contributed more than four million reviews of their cycling experiences to share with other users.

Developer: Bikemap GmbH (based in Austria)

Models	Release Date
WSD-F30	January 18, 2019
WSA-BX1	