

## CASIO to Release BABY-G G-MS Watch for Active, Sophisticated Women

Compact, Shock-Resistant Watches with a Refined, Unassuming Look



MSG-W200

BASEL, March 21, 2018 — Casio Computer Co., Ltd. announced today the release of the latest addition to the BABY-G line of women's shock-resistant watches based on the concept of Tough and Cool. Part of the G-MS series for active, sophisticated women, the new MSG-W200 boasts an elegant, sharp look and will be available in five models.

The MSG-W200 delivers a high level of refinement by emphasizing the finish of the individual parts including the bezel, case, and index marks.

The MSG-W200 is the first BABY-G watch to feature a forged bezel formed by pressing a metal that is double the normal thickness, using roughly 3.5 times the normal force. This process brings out the beauty of the metal and gives the bezel distinctive edges that enhance the sharp look of the watch. The bezel is surface-treated with a semi-matte finish to give the watch an unassuming, sophisticated look.

The refinements extend to the fine details including the dimensional look of the minute and hour hands, index marks, and watchband. The watch has a compact size due to a newly engineered case, making it versatile enough to wear for business. In terms of performance, the watch is equipped with the Tough Solar power system, Multi-Band 6 technology for receiving time calibration signals transmitted from six stations around the world, and Super Illuminator that illuminates the dial in dim light. It offers a balanced blend of useful features and an elegant look.

The MSG-W200 will be available in five colours to suit diverse tastes, including models with feminine pink gold cases and pastel-coloured bands, and basic white and black models.

| Models        | Band colour | Bezel colour |
|---------------|-------------|--------------|
| MSG-W200-7A   | White       | Silver       |
| MSG-W200G-7A  | White       | Pink gold    |
| MSG-W200G-4A  | Pastel pink | Pink gold    |
| MSG-W200G-1A1 | Black       | Pink gold    |
| MSG-W200G-1A2 | Black       | Black        |

### Specifications

|                      |  |
|----------------------|--|
| Construction         | Shock-resistant  |
| Water Resistance     | 10 bar   |
| Radio Frequency      | 77.5 kHz (DCF77: Germany); 60 kHz (MSF: UK); 60 kHz (WWVB: USA); 40 kHz (JJY: Fukushima, Japan) / 60 kHz (JJY: Kyushu, Japan); 68.5 kHz (BPC: China) |
| Radio Wave Reception | Automatic reception up to six times a day (except for use in China: up to five times a day)  |
| World Time           | 48 cities (31 time zones, daylight saving on/off) and Coordinated Universal Time; home city/world time city swapping                                 |
| Stopwatch            | 1/100-second stopwatch; measuring capacity: 59'59.99"; measuring modes: elapsed time, split time, 1st and 2nd place times                            |
| Countdown Timer      | Measuring unit: 1 second; countdown range: 60 minutes; countdown start time setting range: 1 to 60 minutes (1-minute increments)                     |
| Alarm                | Daily alarm; hourly time signal  |
| Other Functions      | Full auto-calendar (to year 2099); 12/24-hour format; LED light (Super Illuminator, afterglow); button operation tone on/off; power saving           |
| Power Source         | Tough Solar power system (solar-charging system)   |
| Continuous Operation | About 20 months with the power-saving function* ON after full charge.* Hands stop to save power when the watch is left in the dark                   |
| Size of Case         | 47.5 × 38.4 × 12.3 mm  |
| Total Weight         | Approx. 42 g   |