

## The classic among the sporty connected chronographs – the EQB-900 in new mid-size format with LED display



EQB-900

Sporty look, smart functions: EDIFICE now presents the EQB-900, its connected watch classic in an elegant mid-size format with a new LED display.

Featuring top-level technology, the new EDIFICE EQB-900 is the latest addition to the successful series of EDIFICE connected watches. The Bluetooth timepiece pairs with a smartphone to consistently provide the exact time all over the world with the help of Accurate Time System technology. This is integrated in the CASIO Watch+ smartphone app that links to the watch: synchronisation with internet time servers allows data from the latter to be checked against an internal card database. The watch can be switched to local time automatically with just a press of a button when travelling. It is also possible to choose a second time zone from some 300 cities on a world map integrated in the app. In this way, the EQB-900 makes living and working in different time zones a walk in the park.

In addition to sophisticated technology, the EQB-900 also features a high-quality design. The case – now smaller with a diameter of 38.8 mm – and the strap are made of solid stainless steel, thereby underscoring the premium, athletic character of the chronograph. On the clearly designed dial displaying the date and day of the week, with a second time zone at six o'clock, fresh highlights are provided by silver hands and indexes along with colour accentuations in green.

The LED display lights up at the press of a button to ensure the time can be clearly seen in the dark, too. Fitted with Tough Solar technology developed by CASIO, this watch is also very much a front-runner when it comes to power consumption and sustainability. Invisible solar cells absorb the light, store the energy on a long-term basis and offer a dark power reserve of up to 24 months – an environment-friendly technology that means battery changes are no longer necessary.

And with the smartphone finder function, panic-stricken searches for your indispensable work and leisure organiser are now finally a thing of the past. The search function is activated by pressing a button and causes the phone to sound an alarm signal.

**An expressively styled watch that perfectly encapsulates innovation and design.**

#### **Technical data and functions:**

- Bluetooth® Smart
- Super LED display
- Solar-powered
- Dual time display (one of 300 cities can be selected)
- Display of date and day of the week
- Stopwatch function - 24 hrs.
- Day alarm
- Phone finder
- Automatic calendar with date, month and day of the week
- Mineral glass
- Solid stainless steel case
- Solid stainless steel strap
- Safety clasp
- Charge level display
- Waterproof up to 10 bar

The **EQB-900** is available in stores **from March 2018** for **EUR 299 (RRP)**.

For further information on Casio EDIFICE and the company, see [www.edifice-watches.eu](http://www.edifice-watches.eu) and [www.casio-europe.com](http://www.casio-europe.com).