

CASIO to Release BABY-G Collaboration Model Featuring Globe-Trotting Hello Kitty *Special Model to Inspire Travel*



BGA-190KT-1B



BGA-190KT-7B

Tokyo, February 1, 2018 — Casio Computer Co., Ltd. announced today the release of the latest addition to the BABY-G line of women’s shock-resistant watches, based on the concept of “Tough and Cool.” The BGA-190KT is a collaboration model inspired by a globe-trotting Hello Kitty and will be available in two models.

The base model for the collaboration model is the BGA-190, which is popular among avid travelers for Dual Dial World Time that simultaneously shows the time in two cities. Inspired by a globe-trotting Hello Kitty, the watch is designed to appeal to women who enjoy traveling.

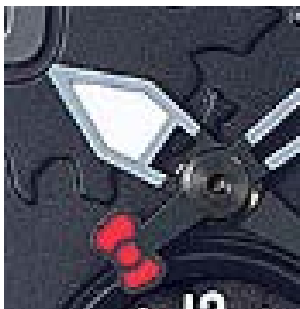
The minute hand is decorated with Hello Kitty’s trademark red ribbon, and the watch band is covered with Hello Kitty-style illustrations arranged like random passport stamps, to set the mood for travel. The back plate and special packaging feature an originally-designed pilot Hello Kitty to commemorate the collaboration. The BGA-190KT is designed to inspire travel, extending to the special packaging that includes a box styled like a suitcase that is essential for every trip.

Model	Color
BGA-190KT-1B	Black
BGA-190KT-7B	White



BGA-190KT-1B (left), BGA-190KT-7B (right)

Watch band close-up
(BGA-190KT-1B)



Minute hand decorated
with red ribbon



Back plate engraving



Special packaging

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Specifications

Construction	Shock-resistant
Water Resistance	100 meters
World Time	31 time zones (48 cities + coordinated universal time), daylight saving on/off, home city/world time city swapping
Stopwatch	1-second stopwatch; measuring capacity: 59'59; measuring modes: elapsed time, split time, 1st and 2nd place times
Countdown Timer	Measuring unit: 1 second; countdown range: 60 minutes
Alarm	1 daily alarm; hourly time signal
Other Functions	Full auto-calendar (to year 2099); 12/24-hour format; button operation tone on/off; LED light (afterglow, selectable illumination duration: 1.5/3.0 second); hand shift feature
Accuracy at Normal Temperature	±30 seconds per month
Battery Life	Approx. 2 years on SR726W x 2
Size of Case	48.0 x 44.3 x 15.5 mm
Total Weight	Approx. 45g