

New G-SHOCK for efficient workouts complete with integrated step counter

Innovative functions combined with a stylish look



The new G-SQUAD series combines a stylish look with innovative technology. Featuring a three-axis acceleration sensor which measures movements three-dimensionally and displays them as acceleration, this watch can pair with the G-SHOCK Connected smartphone app to offer the wearer perfect support in tracking their fitness level. The first model of the new series is the G-SHOCK GBA-800, which will be available in six colourways.

The new GBA-800 with integrated accelerometer measures not just the daily step count but also walking and running speed. The watch connects with a smartphone via Bluetooth®, sending the data logged to the G-SHOCK Connected app for feedback on daily steps and calories burned. The results are also displayed on the watch face.

If the user has their smartphone on them while performing an activity, the G-SHOCK Connected app displays steps and calories graphically in an easy-to-read diagram. In addition to walking and running speed, steps are displayed in each of the five metabolic equivalents (MET) based on the algorithm specially developed by CASIO. This means users can track not only their steps, but also their location, the time of day and the MET level. It is also possible to create timed workouts for interval training, opening up a whole new range of possibilities for athletes to use G-SHOCK for health tracking and fitness.

The G-SQUAD timekeepers in plain-colour look feature both a digital display and analogue hands. In order to keep the watches to a compact size, an individually tailored

Press contact Germany and Austria:

Corinna Fromm Communication | casio@corinnafromm.de | Tel.: +49 40 / 80 00 73 820

module was developed which is still big enough to accommodate the Bluetooth® system and acceleration sensor. Four times a day the GBA-800 connects with time servers via a paired smartphone to guarantee the exact time everywhere in the world.

Step by step to your personal best with G-SHOCK!

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Main features of the GBA-800

■ Step counter

Displays steps taken and calories burned. Activity display on calendar, graphic display of steps, broken down according to MET levels (daily/weekly/monthly).



Display of calories burned and steps taken



Display of activities on calendar



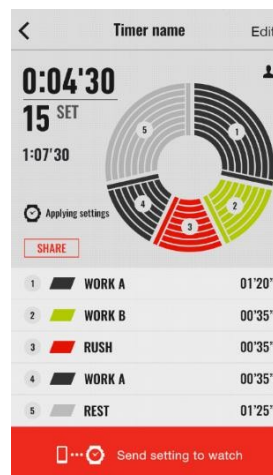
(top) Activity details displayed on map
(bottom) Display of steps taken at MET level

■ Timer

Configuration of up to 20 sets with five timers. Creation of a training programme with timers for interval training.



Timer



Workouts

- Lists stopwatch data as recorded and determines target time.
- Automatically corrects home and world time four times a day, taking account of changeovers to summer time.
- With dual time display, simply use the G-SHOCK Connected app to choose between 300 cities worldwide.
- The integrated Phone Finder enables smartphone recovery at the press of a button.

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- Simple time setting including alarms, hand adjustments, time changes and more.

*The displays shown here may be different from actual screens since the app is currently undergoing development



GBA-800-1AER



GBA-800-7AER



GBA-800-9AER



GBA-800-2AER



GBA-800-3AER



GBA-800-8AER

The **GBA-800** is available in stores from April 2018 for **EUR 119 (RRP)**.

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Technical data

Construction		Shock-resistant
Water resistance		20 bar
Technical data – Communication	Communication standard	Bluetooth® (Low Energy)
	Signal range	Up to 2m (regardless of ambient conditions)
Step counter		Step count display (0 to 999,999), step goal progress display (in 5-percentage-point increments / step count goal setting range: 1,000 to 50,000, 1,000-step increments), step count graph (hourly step count for the past 11 hours on a 6-level graph), step indicator, power saving mode (auto sensor sleep-mode entry after a fixed period of non-activity)
Stopwatch		1/100 second (up to 60 minutes) / 1 second (60 minutes or more); measuring capacity: 59: 59'99 "(for the first 60 minutes), 1: 00'00 ~ 23: 59'59 (after 60 minutes); measuring modes: elapsed time, lap times; lap/split time switching; 200 measurement data set recording (measurement start month, date, and lap/split times); target time alarm function (up to 10 alarms, measuring unit: 1 second)
Countdown timer		Interval measurement (up to 5 timers); measuring unit: 1 second; countdown range: 60 minutes; countdown start time setting range: 1 second to 60 minutes; auto repeat (up to 20 times); auto start; progress beeper
Alarm		5 independent daily alarms, hourly time signal
Other functions		Smartphone link functions (link with compatible smartphone via Bluetooth®), dual time (home time swapping), full auto-calendar, 12 /24-hour format, hand shift feature, button operation tone on/off, double LED light (LED light for the face / LED backlight for the digital display, Super Illuminator, auto light; afterglow with selectable illumination duration: 1.5/3 seconds)
Accuracy at normal temperature		±15 seconds per month (without smartphone link)
Battery life		Approx. 2 years (CR2016)
Size of case		45.2×42.6×13.3 mm
Total weight		Approx. 34 g

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