

"G-SHOCK" breaks the GUINNESS WORLD RECORDS® title



Norderstedt, 12th of December 2017. In order to prove “**G-SHOCK**” is the toughest watch even if run over by a truck, CASIO challenged the GUINNESS WORLD RECORDS title for the heaviest vehicle to drive over a watch on 30th October, and achieved the world record.

As a requirement of the world record attempt, the watch had to endure and work properly even after it was run over by a minimum of 20 metric tonnes truck. And our G-SHOCK DW-5600E-1 succeeded the record attempt by 24.97 tonnes truck.



Photo1 Official adjudicator checking G-SHOCK is still working

Photo2 DW-5600E-1 still working without any problems after the examination

Photo3 Presenting the GUINNESS WORLD RECORDS certificate to CASIO staff

*GUINNESS WORLD RECORDS® is the official trade mark of Guinness World Records Ltd.

CASIO COMPUTER CO., LTD.

Casio Computer Co., Ltd. is one of the world's leading manufacturers of consumer electronics products. Since its establishment in 1957, CASIO has strived to realize its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. Today, CASIO's offerings include timepieces, digital cameras, electronic dictionaries, calculators, musical instruments, system equipment, and others.