

For immediate publication

## **CASIO expands the UST series with two new projectors**

*The Ultra Short Throw series (UST) now offers teachers even more possibilities for modern teaching.*

**Norderstedt, Germany, 6 February 2017** — A high level of light output, glare-free and shadow-free presentations plus a long service life: CASIO will be presenting two new projectors from its Ultra Short Throw series, the XJ-UT351W and XJ-UT351WN, at the ISE electronics trade fair in Amsterdam from 7–10 February at Stand F120 in Hall 1. With an output of up to 3500 lumens, the devices are even brighter than the previous model and can generate large images over a very short projection distance with a ratio of 0.28:1 accordingly. Thanks to Quick Start technology, the projectors are immediately ready to use and reach their full luminance within as little as five seconds. Another advantage for teachers: You can use the C-Assist app (available for iOS and Android) to control the projector wirelessly from your smartphone or tablet. From the teacher's desk or from anywhere else in the classroom — presentations can be wirelessly displayed over a large area via the projector.

With the UST series, CASIO offers teachers endless possibilities for a modern lesson. The projector (XJ-UT351WN) can be integrated into the school's network, which also allows students direct access to the projector to present their findings. All models from the UST series can be installed in conjunction with an interactive whiteboard, forming an optimal combination to provide a future-orientated tool in everyday school life.

Like all CASIO projectors since 2010, the two new UST models XJ-UT351W and XJ-UT351WN also feature the mercury-free laser and LED hybrid light source developed by CASIO, which has a service life of up to 20,000 hours without the need to change the lamp. For use in schools, this corresponds to an operating lifetime of 15 years, during which the projector is running for six hours a day, 220 days a year. Another argument for

this environmentally friendly choice: With the Eco mode on CASIO projectors, users can save up to 50% of energy costs compared to a conventional projector with mercury-vapour lamps. In combination with the ambient light sensor that automatically adapts the projection brightness to the lighting conditions in the room, energy consumption is noticeably optimised.

As recognition for its particularly environmentally-friendly lifecycle, CASIO currently is applying for the XJ-UT351W the TCO certificate awarded by the Swedish non-profit organisation TCO Development.

**For further information, visit [www.casio-projectors.eu](http://www.casio-projectors.eu) or [www.casio-europe.com](http://www.casio-europe.com)**

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