

# NEWS RELEASE

For Immediate Release

## Casio Releases Location-Based Communication App for WSD-F10 Smart Outdoor Watch

Enables Users to See the Location of Other Members of Their Group  
and to Exchange Messages, All with Wrist-Wear Convenience



Norderstedt, November 10, 2016 — Casio Computer Co., Ltd. announced today the release of CASIO MOMENT LINK, a location-based communication app that can be used with the WSD-F10 Smart Outdoor Watch. The app is available for download now.

The WSD-F10 is the optimal smart wrist device for the outdoors, with water resistance up to 50 meters and rugged performance for the outdoors. It comes with original apps that measure outdoor data and track activity levels, as well as a variety of other useful apps for outdoor activities. Since its release in July 2016, the WSD-F10 has been embraced by outdoor enthusiasts.

CASIO MOMENT LINK is a new location-based communication app that further expands the features of the WSD-F10 watch by enhancing communication during group outdoor activities. The app links to a GPS-equipped smartphone to show the other group members' locations, mapped directly on the watch display. Whether monitoring how fishing companions are doing in other spots or seeing where everyone is on a cycling course, users can instantly access this information from the wrist without having to pull out their smartphone from a pocket or backpack. The app also supports messaging using voice input, so users can send the group updates, let them know that they caught a fish or tell everyone to meet up soon.

With CASIO MOMENT LINK, users can also easily form a group on the spot without exchanging contact information among all the members of the group by using Bluetooth beacon\* technology. Once a group is disbanded, data sharing is suspended and each user's data is erased from the app on other members' devices.

\*Bluetooth beacon is only used when initially forming a new group.

CASIO MOMENT LINK enhances the ways in which users can enjoy outdoor activities in groups, by letting others know how they are doing and making it easy to meet up again.

## Overview of CASIO MOMENT LINK App

Application	CASIO MOMENT LINK
Released	November 10, 2016
Category	Sports
Supported Devices	To form groups with Android Wear™ (WSD-F10): Smartphone with Android 4.3+ To form groups with smartphone: Smartphone with Android 5.0+
Price	Free
Download Source	Search for “CASIO MOMENT LINK” on Google Play

\*App is downloaded to a smartphone for use linked with an WSD-F10 watch.

\*Data/Internet connection required to use the app.

\*On a smartphone, the current version of the app can only be used to set up a profile (nickname and icon). Other functions including location display and messaging will be supported on smartphones by an update scheduled for released in December 2016.

## Main Features

### Form and disband groups



The user sets nickname and icon on the smartphone app, and can form parties from the app on the WSD-F10. Each group can have up to nine members.

### Share location data



Locations of group members are displayed on a map. Choose among map, terrain or satellite display.

### Send messages



The user can send text messages using voice input to the entire group or specific members.



## Product Information for WSD-F10 Smart Outdoor Watch

Wrist device with water resistance to 50 meters and rugged performance for the outdoors

Official website: <http://wsd.casio.com/>

Bluetooth is a trademark or registered trademark of Bluetooth SIG, Inc.

Google Play, Android, Android Wear and other marks are trademarks of Google Inc.

Other service and product names and so forth are generally trademarks or registered trademarks of the respective companies.

Android Wear requires a phone running Android 4.3+ or iOS 8.2+. Supported features may vary between platforms.

Water resistant up to 50 meters. Suitable for everyday use and wading in shallow water but NOT poolside diving, snorkeling or water sports. Not intended for prolonged or consistent submergence. Stated depth (BAR, ATM, meters or feet) is at static pressure as determined in laboratory studies and does not consider additional pressure due to movements such as diving or descending. Watches should be tested for water resistance every two years and gaskets replaced as necessary to maintain water resistance.)