

Casio launches new arranger keyboards at Winter NAMM 2016

Casio's Cutting-Edge MZ-Series Includes Color Touch Interface™ and Powerful Sound Features for Professional Musicians



MZ-X500



MZ-X300

NORDERSTEDT January 21st, 2016 – [CASIO Europe GmbH](http://www.casio.com) is pleased to announce the launch of two new flagship models in its lineup of professional digital keyboards – the MZ-X300 and MZ-X500. Perfect for the home, studio and live performances, these arranger keyboards offer new sounds, innovative effects and new rhythm content created by developers from all over the world. The MZ-X300 and MZ-X500 will be on display in Casio's booth (#5900) at Winter NAMM 2016, January 21-24, 2016 at the Anaheim Convention Center in Anaheim, CA.

The MZ-Series keyboards come with built-in speakers driven by dual 20-watt amplifiers that deliver a powerful yet detailed sound. The MZ-X300 has 900 preset Tones and 280 Rhythms, while the MZ-X500 features 1,100 preset Tones and 330 Rhythms. With these abundant sound and backing-track options, users can select musical instruments to fit a particular performance style. In addition, there are many different rhythm patterns ranging from standard beats used in rock, jazz and pop music to rhythms from various regions of the world.

The MZ-X300 and MZ-X500 are capable of 128-note polyphony and feature Digital Signal Processing (DSP) effects that have been programmed based on 20 types of algorithms. Also fitted with a four-band parametric equalizer for precisely adjusting tone, both keyboards offer everything a musician would hope for to perform their very best. Additionally, the keyboards' 5.2-inch (color touch interface) LCD display enables easier operation and more intuitive control for musicians. This display makes it easy to select, combine and modify any of the Tones and Rhythms.

Casio's MZ-X500 offers 16 touch-responsive multi-function pads for broadening performance capabilities. The pads can be used to trigger preset Tones and samples created by the user, as well as to play back musical phrases, enhancing a performance with percussive hits and additional melodies. Auto accompaniment chord progressions can also be assigned to any of the 16 pads, enabling the player to play chord progressions just by striking a pad. This eliminates the need to play chords continuously with the left hand so the player can focus on playing melodies. Similarly, the MZ-X300 has 4 multi-function pads which can be used for triggering phrases, samples, chords and more.

The MZ-X300 comes in an all-black design and the MZ-X500 features a blue design with black accents. Both new keyboards will be available in March 2016 at select music dealers for a RRP of €799 and €999 respectively.

Photo material can be found at: <http://bit.ly/1ZMEbFs>

About Casio Computer Co., Ltd.

Casio Computer Co., Ltd. is one of the world's leading manufacturers of consumer electronics products and business equipment solutions. Since its establishment in 1957, Casio has strived to realize its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. Today, Casio's offerings include timepieces, digital cameras, electronic dictionaries, calculators, musical instruments, system equipment, and others. The Casio Group employs about 11,000 people worldwide, shipping over 100 million products per year, with net sales of 338 billion yen (approx. US\$3,720 million) in the fiscal year ended March 2014. News and product information from Casio is available at <http://world.casio.com/>

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