

## PRESS RELEASE

# New label printer for office and business applications

**An organisational genius in the office: CASIO has made some useful additions to its range of labelling systems in the form of the KL-HD1 mobile device and the KL-G2 with PC connection.**

**Norderstedt, 15<sup>th</sup> April 2015.** Labels are a day-to-day reality of any job — whether they are used for labelling work materials or adding notes to items around the workplace. Thanks to these new devices from CASIO, any item can be labelled quickly and easily by hand. The labels/sticky notes produced with the Labemo devices are ideally suited for temporary labelling because they can be easily removed without leaving any residue. The labels produced with the Label Printer are ideal when the labels need to remain in place for a long time.

### **A better overview in the office**

Labelled storage systems such as shelves, baskets and folders promote order in the office and lost hole punches or staple guns are reliably returned to their owner thanks to labels. Contacts and colleagues can be found more easily with the help of name badges, particularly if they include the corresponding work area, such as "Accounting" or "Legal Department". And small notes on the copier or a remote control help with device assignment or designation of company inventory.

### **Keeping the business up and running**

Job folders, register files and circulars should be legibly labelled. The cleanly mounted labels with a clear typeface create a professional impression.

CASIO labelling systems ensure frequently used information is always within eyeshot — whether this is telephone numbers of partners, frequently used codes and passwords, holidays or colleagues' birthdays, everything has its place in the office.

### **Two new label printers — For long-lasting satisfaction**

The compact, handy KL-HD1 Label Printer with battery operation is ideal for mobile use. The intuitive, easy input concept, large display screen and modern design of the KL-HD1 makes this device a useful tool.

With the KL-G2 Label Printer, CASIO is launching a clever device for stationary use. This label printer is very user-friendly and can be easily connected to a PC via USB, meaning the device is compatible with all of the fonts and languages installed on the computer. Even barcodes can be printed. Thanks to the very high printing speed, the labels are created immediately and the automatic cutter with half-cut function makes it especially easy to detach the labels from the backing paper.

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