

## PRESS RELEASE

# New label printer — Uncompromising in a professional environment

**Security and a clear structure are crucial in the fields of information technology, data processing, small trade and warehousing: CASIO has made some useful additions to its range of labelling systems in the form of the KL-HD1 mobile device and the KL-G2 with PC connection.**

**Norderstedt, 15<sup>th</sup> April 2015.** Reliable labelling plays an important role in professional environments. Thanks to these new devices from CASIO, any item can be labelled quickly and easily by hand. The labels/sticky notes produced with the Labemo devices are ideally suited for temporary labelling because they can be easily removed without leaving any residue. The labels produced with the Label Printer are ideal when the labels need to remain in place for a long time.

### **Overview in the IT field**

Information Technology or data processing is perhaps the area where it is most important to maintain an overview. From network cables and server cabinets to telephone systems, the workplace is dominated by cables and connections. With the CASIO labelling systems, these connections and cables can be quickly, neatly and clearly identified. It is also easier to find data if the storage medium, such as hard drive, USB stick, CD, or DVD, is labelled correctly.

### **Safety on the construction site**

Safety is of utmost importance where manual production and heavy machinery are involved. Using the CASIO labelling systems, warning notices and operating instructions such as "Danger: High voltage", "Never shut off" or "Only run at level 2" can be attached directly to the equipment. The correct work clothing also provides protection on the construction site. Helmets, gloves, overalls or reflective vests — a name tag effectively prevents colleagues mixing up their clothing.

By labelling tools, tool boxes or screw storage boxes, everything is always close at hand. Clear labelling of plans, documents and supplier folders means you can keep it all nice and tidy in your workspace.

### **All under control in the warehouse**

Even at the warehousing stage, workflows can be simplified by versatile labels — from sorting through to inventory. Simply enter the product name and EAN Code, print and label the shelves accordingly. It is also easy to mark the warehouse using practical labels, including identification of escape routes and fire extinguishers.

### **Two new label printers — For long-lasting satisfaction**

The compact, handy KL-HD1 Label Printer with battery operation is ideal for mobile use. The intuitive, easy input concept, large display screen and modern design of the KL-HD1 makes this device a useful tool.

With the KL-G2 Label Printer, CASIO is launching a clever device for stationary use. This label printer is very user-friendly and can be easily connected to a PC via USB, meaning the device is compatible with all of the fonts and languages installed on the computer. Even barcodes can be printed. Thanks to the very high printing speed, the labels are created immediately and the automatic cutter with half-cut function makes it especially easy to detach the labels from the backing paper.

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