

Casio to Release New Models of Smartphone Link EDIFICE Watches That Make It Even Easier to Use World Time Functions

Easily Set Functions from an App; Clean Watch Faces for Recognizing Time at a Glance



EQB-510



ECB-500

BASEL, March 18, 2015 – Casio Computer Co., Ltd., announced today the release of the latest additions to its line of EDIFICE analog watches. The new EQB-510 and ECB-500 watches feature simple watch faces that enable the wearer to read the time at a glance. They also link with smartphones, making it easy to check the time of more than 300 cities worldwide in 40 time zones by sub dial.

Starting in 2014, Casio has been creating new products based on its “Global Time Sync” development concept of offering analog watches for a global era. From G-SHOCK and OCEANUS watches that receive GPS and radio wave time-calibration signals, to EDIFICE watches that can be linked with smartphones, Casio watches are gaining acclaim as advanced time keeping systems that deliver accurate time anywhere in the world.

The new EDIFICE EQB-510 and ECB-500 watches expand the lineup of watches based on the “Global Time Sync” concept and are based on the Smartphone Link EQB-500, which enables users to easily check the time of more than 300 cities worldwide by sub dial from a smartphone app. This capability means that both the analog-style EQB-510 and digital-analog style ECB-500 make it even easier to set the world time. Designed for business users, they feature multidimensional, high-contrast watch faces. The simple layouts clearly present both the local time and one world time at a glance. Users can also easily switch the time displayed on the inset dial to the main dial and vice versa, either from the watch or a smartphone, to view the local time on the main hour and minute hands while traveling and the home time on the inset dial.

Just like the EQB-500 watch, the new watches connect with a smartphone^{*1} with just one push of a button, and automatically adjust the time to the current location while correcting for daylight savings time if needed. This is accomplished with superb usability, because the time can be set just by selecting a location on a world map or from a list of cities included in the Casio smartphone app.

^{*1} These features require the CASIO WATCH+ application.



EQB-510

Main Features of EQB-510 and ECB-500

By using the downloadable CASIO WATCH+ app^{*2} and connecting to a smartphone, users can access the following Mobile Link functions with the EQB-510 and ECB-500 watches.

- The time of more than 300 cities worldwide can be shown on sub dial just by selecting from a world map or city list.
- The watch automatically adjusts the time to the previously specified home and international locations (correcting for daylight savings if needed), at a specified time each day.
- Information about daylight savings is kept up to date by just updating the application.
- Alarm and various other time settings can be easily reset using a smartphone.

Phone Finder function enables a smartphone alarm to be activated by pressing a watch button.

^{*2} The CASIO WATCH+ application will be made available for download from the App Store for iPhone or Google Play for Android smartphones along with the release of the EQB-510 watches.

Supported Smartphones

As of March 18, 2015. For an updated list of supported smartphones and additional information, please visit <http://www.edifice-watches.com/bs/>.

iPhone 6 (iOS 8.1.3), iPhone 6 Plus (iOS 8.1.3), iPhone 5s (iOS 7-8.1.3), iPhone 5c (iOS 7-8.1.3), iPhone 5 (iOS 7-8.1.3), iPhone 4s (iOS 7-8.1.3), GALAXY S5 (Android 4.4~5.0), GALAXY Note3 (Android 4.3~4.4), GALAXY S4 (Android 4.3~4.4)

Specifications

EQB-510

Water Resistance		10 bar
Communication Specifications	Communication Standard	Bluetooth [®] SMART ^{*3} <small>*3 Bluetooth is a registered trademark of Bluetooth SIG, Inc. and any use of this mark by Casio Computer Co., Ltd. is under license.</small>
	Signal Range	Up to 2 m (may differ depending on surrounding conditions)
Watch	Dual Time	Home time swapping

Functions	Stopwatch	1 second; measuring capacity: 23:59'59"; elapsed time
	Alarm	Daily alarm
	Other Features	Mobile Link functions (world time setting, etc.); full auto-calendar; day and date display; low battery alert; airplane mode
Accuracy at Normal Temperature		±15 seconds per month
Power Source		Tough Solar power system (solar-charging system)
Continuous Operation		About 26 months with the power-saving function* ⁴ ON after full charge. *4 Hands stop to save power when the watch is left in the dark
Size of Case		52.0 × 48.1 × 14.2 mm
Total Weight		Approx. 191g

ECB-500

Water Resistance		10 bar
Communication Specifications	Communication Standard	Bluetooth® SMART
	Signal Range	Up to 2 m (may differ depending on surrounding conditions)
Watch Functions	World time	40 cities (40 time zones, daylight saving on/off) and Coordinated Universal Time; home city time swapping
	Stopwatch	1/100 second (up to 60 minutes); 1 second (from 60 minutes to 24 hours); measuring capacity: 00'00.00"–59'59.99", 1:00'00"–23:59'59"; elapsed time; split time; 1st and 2nd place time
	Alarm	5 independent daily alarms
	Countdown Timer	Measuring unit: 1 second (maximum 24 hours)
	Other Features	Mobile Link functions (world time setting, etc.); full auto-calendar; low battery alert; airplane mode; LED light (super illuminator and afterglow); hand-concealment function
Accuracy at Normal Temperature		±15 seconds per month
Power Source		Tough Solar TM power system (solar-charging system)
Continuous Operation		About 34 months with the power-saving function* ⁴ ON after full charge. *4 Hands stop to save power when the watch is left in the dark
Size of Case		48.3 × 51.7 × 14.6 mm
Total Weight		Approx. 191g

EDIFICE , G-SHOCK and OCEANUS are registered trademark or trademarks of Casio Computer Co., Ltd.
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