

Casio Releases EDIFICE Watches That Link with Smart Phone That is Enable to Access 300 Cities World Wide.

Bluetooth® Smart Connectivity Allows Times to Be Adjusted with Local Time Information



EQB-500

Tokyo, September 5, 2014 — Casio Computer Co., Ltd., announced today the latest models in its EDIFICE lineup of metal watches designed to convey the concept of “Speed and Intelligence.” The new Smartphone link EQB-500 watches feature dramatically improved usability of world time functions.

In 2012, Casio released a G-SHOCK watch that pairs with a smartphone using Bluetooth® Smart technology to notify the wearer of incoming calls or emails. Since then, Casio has been using this technology to create all new ways to use its watches, including PHYS watches that display fitness data and G-SHOCK watches that can control a music player.

Now, Casio is releasing the new Smartphone Link EQB-500 lineup of EDIFICE watches featuring all the benefits of a quality wristwatch, including a solar-powered movement, waterproof toughness and a refined design that only a metal watch can offer, while also enabling smartphone connectivity. This greatly improves the speed and ease of access to world time information because users had to calculate and manually set the time to the time zones of different cities.

Each watch can connect to a smartphone*¹ with just one push of a button and automatically adjust the time to the local time while correcting for daylight savings time if necessary. Furthermore, users can easily set the time corresponding to 300 cities worldwide just by selecting from maps and city lists included in a Casio smartphone app. The center-positioned hour and minute hands along with one of the inset dials not only simultaneously display the time for two different cities, but can also switch the time being displayed on each with only a push of a button. This lets users quickly check the time in their home country as well as the time in the locations of their business trips and holidays.

*1 Requires installation of CASIO WATCH+ app, which is available for download from the App Store for iPhone or Google Play
CASIO WATCH+ app will be made available for download concurrently with the release of the watches.

Model	Color
EQB-500D/EQB-500DC	Silver/Black

Looking ahead, Casio intends to develop highly functional new analog watches based on its “global time sync” development concept. By enabling these watches to connect to smartphones,

Casio will equip them with next-generation world time functions that are simple to operate, making it easy for users to check the time in places all around the world without having to think about time zones.

Main Features of the EQB-500 Lineup

By using the downloadable CASIO WATCH+ app and connecting to a smartphone, users can access the following mobile link functions with EQB-500 watches.

- An inset dial can be set to display the time of one of 300 cities in the world listed in the CASIO WATCH+ app.
- The watches automatically adjust the time to previously specified home and international locations (correcting for daylight savings time if necessary).
- Alarm and various other time settings as well as any misalignment of the watch hands can be reset using a smartphone.
- Users can select the unit of distance used to measure speed in the stopwatch function.
- Stopwatch data measured by the watch can be sent to a smartphone and compiled as a data log (a maximum of 100 records of elapsed time or split time measured at 1/1,000 of a second can be displayed).
- The finder function enables a smartphone alarm to be activated by pressing a watch button.
- Users can use the watch controls to check for new email messages in an email account registered in the CASIO WATCH+ app.



EQB-500D



EQB-500DC

Specifications

Water Resistance		10 bar
Communication Specifications	Communication Standard	Bluetooth® Smart
	Signal Range	Up to 2m (may differ depending on surrounding conditions)
Watch Functions	Dual time	Home city time swapping
	Stopwatch	1 second; measuring capacity: 23:59'59"; elapsed time; split time; speed: 0 to 300 units/hour
	Other Features	Daily alarm; full auto-calendar; day and date display; low battery alert; airplane mode
Mobile Link Functions By using the downloadable CASIO WATCH+ app and connecting to a smartphone, users can		Time adjustment function (daylight saving on/off); world time (300 cities); button operation tone on/off; stopwatch

access the following mobile link functions with EQB-500 watches.	(1/1000 second, 100 lap times)
Accuracy at Normal Temperature	±15 seconds per month
Power Source	Tough Solar TM power system (solar-charging system)
Continuous Operation	About 33 months with the power-saving function* ON after full charge. *Hands stop to save power when the watch is left in the dark
Size of Case	52.0×48.1×14.1mm
Total Weight	Approx. 199g