Casio releases new Baby-G watches for women to match marine fashion

*Featuring cool translucent resin*

Basel, April 24, 2013 — Casio Computer Co., Ltd., today announces the release of new additions to its Baby-G line of shock-resistant watches for women. The BGA-131, BG-6900, and BG-1005A are designed to go well with a marine look, and employ cool translucent resin for the band and faces.

With color schemes that reflect beach fashion, the cool translucent resin creates a translucence that evokes beautiful ocean waters. Despite the cute design, the watches are perfectly functional for water sports such as swimming and skin-diving, thanks to the water- and shock-resistant performance that users count on in a Baby-G.

**Pop-art BGA-131 features numerals of different sizes**

This model comes in two styles: a tricolor marine color scheme of red, white, and blue, as well as a multicolor tropical scheme evoking exotic fruits. Numerals of varying sizes are arranged in a rhythmical fashion for a multidimensional look. This layering of the numerals gives depth to the face design.

**White translucent BG-6900 evokes sea spray**

Using white translucent resin as the base, this model is accented in pale blue, a trendy sherbet color. The round face features circular graphical displays, nicknamed the “three eyes.” Decorative screw accents have been placed on both sides and the round light button below is encircled with a ring motif, adding to the cuteness of the design.

**Grown-up BG-1005A combines deep blue and gold**

While the body sets the overall tone in deep blue, the faces stand out in a metallic gold color. This model conveys a more mature look overall. The face-mounted protectors buffer the watch from shocks, while providing a distinctive design accent.
<table>
<thead>
<tr>
<th>Model</th>
<th>Body Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>BGA-131-2B</td>
<td>Blue</td>
</tr>
<tr>
<td>BGA-131-4B</td>
<td>Red</td>
</tr>
<tr>
<td>BG-6900-7B</td>
<td>White</td>
</tr>
<tr>
<td>BG-1005A-2</td>
<td>Blue</td>
</tr>
</tbody>
</table>

### Specifications

#### Common features
- **Construction**: Shock-resistant
- **Water Resistance**: BGA-131/BG-1005A: 10 bar
  - BG-6900: 20 bar
- **Other Functions**: Full auto-calendar; 12/24-hour format
- **Accuracy at Normal Temperature**: ±30 seconds per month

#### BGA-131
- **Light**: Neon Illuminator (Black light LED) with afterglow
  - *The ultraviolet LED offers safety corresponding to the International Electrotechnical Commission (IEC) standard for Class 1M. However, an optical lens such as a magnifying glass must not be used for direct viewing of the ultraviolet light source.*
- **World Time**: 27 cities (29 time zones, daylight saving on/off)
- **Stopwatch**: 1/1-second stopwatch; measuring capacity: 59'59"; split time
- **Countdown Timer**: Measuring unit: 1 second; input range: 1 to 60 minutes (1-minute increments); auto-repeat, time up alarm, progress beeper
- **Alarm**: 5 daily alarms (with 1 snooze alarm); hourly time signal
- **Battery Life**: Approx. 2 years on SR726W × 2
- **Size of Case**: 43.4 × 43.1 × 15mm
- **Total Weight**: Approx. 44g

#### BG-6900
- **World Time**: 48 cities (29 time zones, daylight saving on/off), city code display
- **Stopwatch**: 1/100-second; measuring capacity: 23:59'59.99"; measuring modes: elapsed time, split time, 1st-2nd place times; 5-second countdown auto-start
- **Countdown Timer**: Setting accuracy: 1 minute; 24 hours maximum per set; unit of measure: 1 second; auto-repeat; time up alarm; progress beeper
- **Alarm**: 3 multi-function alarms (with 1 snooze alarm); hourly time signal
- **Other Functions**: Button operation tone on/off; flash alert (flashes with buzzer that sounds for alarms, hourly time signal, countdown timer time up alarm, countdown timer progress beeper, and stopwatch auto start); EL backlight with afterglow (selectable illumination duration: 1.5 or 3.0 seconds)
- **Battery Life**: Approx. 5 years on CR2016
- **Size of Case**: 49.1 × 45.0 × 13.5mm
- **Total Weight**: Approx. 47g

#### BG-1005A
- **World Time**: 48 cities (29 time zones, daylight saving on/off), city code display
- **Stopwatch**: 1/100-second stopwatch; measuring capacity: 59'59"; split time
- **Countdown Timer**: Measuring unit: 1 second; input range: 1 minutes to 24 hours (1-minute increments and 1-hour increments)
- **Alarm**: 5 daily alarms (with 1 snooze alarm); hourly time signal
<table>
<thead>
<tr>
<th>Other Functions</th>
<th>Button operation tone on/off; hourly time signal; EL backlight with afterglow</th>
</tr>
</thead>
<tbody>
<tr>
<td>Battery Life</td>
<td>Approx. 3 years on CR1616</td>
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<tr>
<td>Size of Case</td>
<td>45.2 x 39.2 x 13.3mm</td>
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<tr>
<td>Total Weight</td>
<td>Approx. 41g</td>
</tr>
</tbody>
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