

For Immediate Release

## One more round at high speed!

*The ultra-fast EXILIM Challenge is going into overtime*

**Norderstedt, Germany, 10 December 2012 – The EXILIM Challenge has been running online at [www.exilim.eu](http://www.exilim.eu) since 29 October 2012 and has exceeded expectations by far. Several thousand people have participated in the challenge over the last six weeks and uploaded over 15,000 photos for the photo competition.**

Since the campaign has been such an overwhelming success, the EXILIM Challenge is now going to be extended, with the competition going into an overtime round from 10 December to 21 December. Anyone who had until now missed out will get a second opportunity to participate. The best, most amusing, funniest or most exciting challenges will be selected. CASIO is thus once again calling on all users to cast their votes. At the end of the extension period a “Christmas bonus” prize in the form of **1,000 euros in cash** will be raffled off among all the participants. Furthermore, as part of the photo competition an **EXILIM EX-ZR300** will continue to be awarded in a **daily** lottery.

For the EXILIM Challenge the speedy reporter Delf Deicke faces off against numerous action-packed challenges. Jumping through glass or a fight with a gaggle of ostriches are just some of the challenges. The question is: can the EXILIM cameras capture all the best moments of each challenge?

The EXILIM ZR-series stands for speed, fun and style: the revolution in high-speed photography! The series impresses across the board with its unbelievable speed and user-friendliness not to mention its great functionality and design qualities. Experience a new way of photography and turn images into unforgettable memories – quickly and with just the click of a button.

***For detailed information and participation please visit [challenge.exilim.eu](http://challenge.exilim.eu)***