



SUZUKI NINE KNIGHTS PRESENTED BY G-SHOCK

Time for round two of this ground-breaking mountain bike event

Berlin, 31 July 2012 – In 2011, the first ever **Nine Knights MTB** contest met with a rousing response. Deeply rooted in the world of action sports, **G-SHOCK** supported the event from day one.



Mountain bike pros and the thrill-seeking public alike couldn't get enough of the impressive **Nine Knights MTB** extravaganza. Thanks to its innovative concept, the event **showcased the most spectacular aspects of freeride mountain biking** – including heart-stopping 7-metre drops and 16-metre jumps!

This year's **Nine Knights MTB** host, professional mountain biker and latest **G-SHOCK** team addition **Andi Wittmann**, not only presides over the competition, but also designed the course's incredible – and unique – ramps and obstacles. Constructed, assembled and placed under his watchful eyes, these tricky additions really ramp up the skill level of the course!

MTB allows the world's nine best bikers to pit their skills against each other in a number of different disciplines: overall, big air section, trail and several other exciting challenges. Meanwhile, countless of film and photography shoots and contests promise to yield a wealth of amazing visual material. Winners can look forward to travel and non-cash prizes, but also – and most of all – international fame.

If you think you have what it takes to make your mark at this sky-high level, why not join the fun and apply for a "**Wanna be a knight**" wildcard to compete as an athlete or film maker. For further information on how to enter, please check out the respective link for bikers or visual wizards. Good luck!



PRESS CONTACT



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G-SHOCK GDF-100BB-1ER

Adventures – and falls – are part of the package for serious mountain bikers and freeriders, especially. Danger is their constant companion, making helmet, protectors and gloves compulsory accessories for everyone who takes this sport seriously. To keep time on spectacular descents and precarious precipices, freeriders need an easily visible and nearly indestructable timepiece – something the entire **G-SHOCK** range provides. Its shining star for dedicated mountain bike fans: the **GDF-100BB** with plenty of other useful features, e. g. a barometer, thermometer, altimeter and stop watch that is correct down to the last one-hundredth of a second. With its cool, matt-black finish, the **GDF-100BB** complements any bikers' look – and is available right now!

FACTS

Scheduled to take place on 19-25 August 2012, **Nine Knights MTB** 2012 takes over the Wildkogel Arena in Neukirchen/Austria for six days running. Please note: only the event's final day is open to the public. Qualifications start at 11am on August 25th and the finals will kick off at 2.45pm.

For further information check out the event's website at:
www.nineknights.com

VIDEOS 2012

Trailer: Wanna be a knight?
<http://youtu.be/eTZvfazOAG8>

Teaser: Nine Knights
http://www.youtube.com/watch?v=Troil_9o9ls

Webisode: G-SHOCK X mtbisokay
<http://youtu.be/fkbJbNdruCs>

VIDEOS 2011

Nine Knights action day 1&2
<http://www.youtube.com/watch?v=hWXkgjXgL60>

Nine Knights MTB event highlights
<http://www.youtube.com/watch?v=XIJUWGdUIC8>

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About G-SHOCK

G-SHOCK is the product of an ambitious idea and desire: to create an indestructible watch. To this end, CASIO's engineers pursued the so-called "triple 10" strategy: All successful models have to survive a 10-metre fall, withstand 10 bars of water pressure and offer 10+ years of battery life. Since the launch of the range in 1983, G-SHOCK has not veered from this concept, but continues to refine its technology in order to perfect its range of G-SHOCK timepieces even further.

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