

For Immediate Release

Casio releases digital camera with 14 megapixels and HD movie function

Compact technology enables fantastic photo quality for everyone

Face detection and anti shake mode ensures that faces look great



Norderstedt, April 16, 2012 — Casio Europe GmbH and its parent company, Casio Computer Co., Ltd., announced today the release of the QV-R200, the latest addition to Casio's QV-family of digital cameras. The new 14 megapixel QV-R200 camera with face detection and anti shake mode ensures that faces look beautiful. Equipped with several innovative technical features the digital camera creates fantastic photos for everyone.

With the new QV-R200 it is easy to take great portrait pictures – even for beginners. The face detection mode of the QV-R200 locates faces automatically anywhere within the monitor screen area and optimizes focus and brightness. Even in backlit scenes, faces come out bright and clear.

The anti shake mode captures photos with higher sensitivity and faster shutter speeds. This reduces the chance of image blur due to hand and subject movement and makes it possible to take clear images without using the flash.

The new QV-R200 offers further great features like 26 mm wide-angle lens, 14,1 megapixels, 5 times optical zoom and USB charging. Simply use the USB cable to connect to a computer for easy charging at home or at the office.

The CASIO QV-R200 is available in silver, purple, white and black.

More details at <http://www.casio-europe.com>

QV-R200 Specifications

Number of Effective Pixels		14.1 megapixels (/million)	
Image Sensor			1/2.3-inch square pixel CCD
	Total Pixels	14.53 megapixels (/million)	
File Format	Still Images	JPEG (Exif Ver2.3), DPOF	
	Movies	Motion JPEG, AVI format, PCM (monaural).	
Built-in Flash Memory (Image Area)* ¹		43.5MB	
Recording Media		SD Memory Card, SDHC Memory Card, SDXC Memory Card compatible	
Number of Recorded Pixels	Still Images	14M (4320x3240), 3:2 (4320x2880), 16:9 (4320x2424), 1:1 (3744x3744)	
	Movies	16:9 (1280x720), 640 (640x480), 320 (320x240), WEB (640x480)	
Recording Capacity	Still Images	SD Memory Card 16GB* ²	Normal: Approx. 6310 shots* ³
	Movies	Recording Time	Maximum recording time per file: 29 minutes
		SD Memory Card 16GB* ²	Approx. 29 minutes 00 sec. (WIDE)* ⁴
Lens	Construction		7 lenses in 5 groups, including aspherical lens
	F-number		F2.8(W) to F6.5(T)
	Focal Length		f=4.7 to 23.5mm
	35mm-Film Equivalent	Approx. 26 to 130mm	
Zoom Ratio		5X optical zoom, 5X digital zoom	
Focus	Focus Type		Contrast Detection Auto Focus
	Focus Mode		Normal, Super Macro, Pan Focus, Infinity Mode
	AF Area		Wide, Center
Focus Range (From Lens Surface)	Normal		Approx. 15 cm ~ Infinity
	Super Macro		Approx. 5 cm ~ 50 cm
	Infinity Mode		Infinity
Exposure Control	Exposure Metering		Multi pattern, center weighted, spot
	Exposure Control		Auto, Program AE
	Exposure Compensation		-2EV to +2EV (in 1/3EV steps)
Shutter			CCD electronic shutter and mechanical shutter
	Shutter Speed* ⁵	Auto	1 to 1/2000 second
Aperture		F2.8 (W) to F7.9 (W) (ND filter is being used); using optical zoom causes the aperture to change.	
White Balance		Auto WB, Daylight, Cloudy, Tungsten, Fluorescent_1, Fluorescent_2, Custom	
ISO Sensitivity (SOS) ⁶	Still Images	Auto/100/200/400/800/1600	
	Movies	Auto	
Recording Functions		Snapshot, Macro, Self-timer, Continuous shooting (Normal Speed CS), Face detection, Movie (Normal Movie, for web) (with monaural audio)	
Playback Functions		Playback Zoom, Multi-image Screen, Rotate, Re-size, Trimming, Slideshow	
Other Functions		Video Output (NTSC/PAL), USB Charging	
Self-Timer		10 seconds, 2 seconds, Double	
Built-in Flash		Flash Modes: Auto, Red eye reduction, Flash off, Flash on, Slow Sync.	
Monitor		2.7-inch TFT color LCD , 230,400 dots (960 x 240)	
Timekeeping Function	Date and Time		Recorded with image data
	On-image Time Stamp Function		Yes
	Auto Calendar		To 2059
External Connection Terminal		USB port (Hi-Speed USB compliance, USB charging), AV output terminal (NTSC/PAL)	
Microphone		Monaural	
Speaker		Monaural	
Power Requirement		Rechargeable lithium ion battery (NP-80) x 1	
Battery Life	Number of Shots (CIPA Standards)		Approx. 190 shots
	Continuous Playback (Still Images)		Approx. 5 hours 00 minutes
	Continuous Movie Recording Time		Approx. 1 hours 20 minutes
Dimensions	W x H x D (CIPA Standards)		99.6 x 57.6 x 23.6 mm
Weight (CIPA Standards)		Approx. 130 g (Including battery and memory Card ²) / Approx. 113 g (Excluding battery and memory Card)	
Bundled Accessories		Rechargeable lithium ion battery (NP-80), USB-AC adapter (AD-C53U), AC power cord , USB Cable, Strap, Basic Reference	

1 Built-in memory capacity after formatting.

3 Within limits of memory and battery life.

5 Depending on user settings of camera.

2 When using SanDisk Corporation 16GB SDHC Memory Card.

4 Maximum recording time per file.

6 SOS: Standard Output Sensitivity.