

PRESS INFORMATION

CASIO Projectors at Integrated Systems Europe 2012

Norderstedt, 30 January 2012 – From 31 January to 2 February, CASIO Europe GmbH will present its full range of projectors, comprising the Green Slim, Standard, Short Throw and Pro model series, at Integrated Systems Europe 2012 (ISE) in Amsterdam. Interested visitors who come to the **CASIO booth 4R36** in **Hall 4** will also see the new models of the Green Slim series, which were introduced as part of the CES in Las Vegas at the beginning of January.

All CASIO projectors feature the mercury-free hybrid laser & LED light source, which combines an illuminative performance of up to 4,000 ANSI lumens¹ with an extremely long life time of up to 20,000 hours. Dispensing with the mercury lamps which used to be customary not only ensures that CASIO projectors lead the way when it comes to environmental protection. In this way, companies which opt for these models can also significantly reduce the ownership costs associated with the purchase of replacement lamps, the annoying lamp replacement and the disposal of old lamps.

And don't forget: Recently, CASIO newly arranged the warranty for the Standard series models. All customers now receive an extended warranty of five years or 10,000 operating hours² for the light source installed in the projectors. Previously, the warranty for these models was for three years or 6,000 hours. This new arrangement will also apply to the new models of the Green Slim series³.

CASIO projectors also impress with a multitude of innovative features: The Mobi Show App⁴ enables mobile telephones or tablet PCs to be connected directly to the projector via WLAN. Long waiting times before and after presentations are now a thing of the past thanks to the

¹ Feature available in selected models. See detailed product description for information.

² Whichever is reached sooner. / Only applies to models in the Standard series. / When operated for less than 12 hours per day.

³ Expected to be available from February 2012.

⁴ Feature available in selected models. See detailed product description for information.

Quick Start & Stop feature. Selected models are capable of projecting 3D images⁵. They also feature a variety of different connection types, including an HDMI port.

Visit the newly-designed online press area at <http://www.casio-projectors.eu/euro/press/picture/> for high-resolution images of all the CASIO model series.

For more information see www.casio-projectors.eu or www.casio-europe.com

Press enquiries to:

Sebastian von Sobbe

PRINT

Communications Consultants

Gänsemarkt 35

20354 Hamburg

Tel.: +49 40 22933-264

Fax: +49 40 22933-242

e-mail: presse-casio-projectors@printcc.de

About CASIO Computer Co., Ltd.

Casio Computer Co., Ltd. is one of the world's leading manufacturers of consumer electronics products and business equipment solutions. Since its establishment in 1957, Casio has strived to realize its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. Today, Casio's offerings include timepieces, digital cameras, electronic dictionaries, calculators, musical instruments, system equipment, and others. The Casio Group employs more than 11,000 people worldwide, shipping over 100 million products per year, with net sales of 341 billion yen (approx. US\$ 4.1 billion) in the fiscal year ended March 2011. News and product information from Casio is available at www.casio-europe.com.

⁵ 3D projections cannot be used together with the HDMI input.