

## PRESS INFORMATION

### Travel back in time to the 80s with Casio



Photo 1: Pocket calculator model DBC-611GE-1EF

**Norderstedt, January 2012** – Still not decided where to go for your next holiday? No problem. Casio is now sending all retro fans on a journey back through time to the 80s. The brand is extending its retro collection to include a very special new addition, the DBC-611GE-1EF. This watch impresses with its integrated pocket calculator and its unusual appearance. Clear-cut edges, a gleaming, gold-coloured casing, a stainless steel wristband and a clearly arranged digital display bring the *Golden Eighties* back to life, giving the watch an iconic look.

It lacks a built-in laser, but the DBC-611GE-1EF would have looked perfect around Roger Moore's wrist as he fought off super-villains in eighties' James Bond films. This new model from Casio also offers a host of useful additional functions, such as databank and stopwatch. Thanks to the highly practical pocket calculator, retro fans will be able to keep track of all key figures at all times, including their (time) travel budget.

Further information at [www.casio-europe.com](http://www.casio-europe.com).

Information about the company at <http://www.casio-europe.com/euro/corporate/casioeurope/>.