



## PRESS INFORMATION

### Dress to impress: Golden times



Image 1:  
Baby-G BGA-201-1EER, frontal



Image 2:  
Baby-G BGA-201-1EER, slanted

**Norderstedt, November 2011** - The days of colourless dreariness are finally over - instead, gloss, glamour and star-feeling are in great demand. Especially when it comes to accessories. Casio offers you the glossy feminine look for your wrist: the Baby-G BGA-201-1EER.

The new Baby-G in trendy black-gold lacquered look is a true designer piece - as a chic companion when shopping or as a stylish extra for your New Year's Eve outfit. The game with its shapes creates fashionable extravagance: the high-contrast combination of goldenly-gleaming semi-circular analogue watch face, square casing and triangular digital display turns the watch into an ultimate eye-catcher. The special design goes along with useful features like world time function and countdown timer. Additionally it is water resistant up to 10 Bar.

Timeless was yesterday, today is modern. With the new Baby-G, you will master any situation with that popular glam factor.

Further information at [www.baby-g.eu](http://www.baby-g.eu) and [www.casio-europe.com](http://www.casio-europe.com) and about the company at <http://www.casio-europe.com/euro/corporate/casioeurope/>.