

PRESS INFORMATION

CASIO projectors: Two new Pro Series models with 4,000 ANSI lumens

Norderstedt, October 12, 2011 - CASIO's Pro Series range has now been extended to include two new models XJ-H1700 and XJ-H1750. These models feature outstanding performance as they achieve a brightness of up to 4,000 ANSI lumens using the mercury-free hybrid laser & LED light source developed by CASIO. This light source is a further strong argument in favour of these projectors' usage in large conference halls both in business and universities - without the need to use environmentally harmful mercury lamps. CASIO's light source also has an extremely long life time of up to 20,000 hours, which is sufficient for around 10,000 two-hour presentations. Pleasing from a company's point of view is the fact that costs are no longer incurred for up to nine mercury lamps, and there is no need to dispose of used lamps or carry out laborious maintenance work to replace lamps, in the case of ceiling installations, for example. This not only protects the environment, but also saves money and time.

CASIO's Pro Series also features a wide variety of innovative functions such as the software application Presentation Draw, which registers movements of the Interactive Pointer¹, transmits them onto the projection surface in real time, thus allowing the user to write, scroll and draw directly onto the projection surface. The Mobi Show App²³ enables presentations on mobile telephones or tablet PCs to be directly transmitted to the projector via WLAN. All models are also able to project 3D images⁴ and feature a variety of different connection types, including an HDMI port.

¹ Presentation Draw and the interactive pointer are available as an option.

² Function available in selected models. Read detailed product description for information.

³ Mobi Show is a registered trademark of AWIND Inc. in Taiwan and/or other countries.

⁴ 3D projections cannot be used together with the HDMI input, optional active-shutter glasses necessary.

The four projectors in the Pro Series at a glance:

Model	ANSI lumens	WXGA / XGA	USB / WLAN	RRP plus VAT in €
XJ-H1600	3.500	XGA	-	1.699,- €
XJ-H1650	3.500	XGA	USB / WLAN	1.899,- €
XJ-H1700	4.000	XGA	-	1.899,- €
XJ-H1750	4.000	XGA	USB / WLAN	2.099,- €

Further information at www.casio-europe.com and on www.casio-projectors.eu

About CASIO Computer Co., Ltd.

Casio Computer Co., Ltd. is one of the world's leading manufacturers of consumer electronics products and business equipment solutions. Since its establishment in 1957, Casio has strived to realize its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. Today, Casio's offerings include timepieces, digital cameras, electronic dictionaries, calculators, musical instruments, system equipment, and others. The Casio Group employs more than 11,000 people worldwide, shipping over 100 million products per year, with net sales of 341 billion yen (approx. US\$ 4.1 billion) in the fiscal year ended March 2011. News and product information from Casio is available at www.casio-europe.com.