

**CASIO®**

**EDIFICE**

## **PRESS INFORMATION**

### **The new EDIFICE EF-562D-7AVEF from Casio Stylish, sporty gentleman's watch**

**Norderstedt, April 2011** – Casio is bringing out a new EDIFICE model in a dynamic look, the EF-562D-7AVEF. From a design and function perspective, this sporty chronograph has been developed in keeping with the brand's "Speed and Intelligence" concept.

The solid stainless steel casing gives this latest EDIFICE a luxurious look, also highlighted by its refined colouring. The finely crafted dial in matt silver resembles a racing car cockpit, while the three black and silver displays indicate, among other things, the individual time intervals of a stopwatch. The fluorescent hands and numerals complete the watch's high-grade appearance. The link between the casing and the stainless steel wristband is seamlessly crafted. Fitted with scratchproof mineral glass and a screw-fastened casing base, the EF-562D is also water-resistant up to 10 bar.

Functionality and masculine elegance unite in Casio's EDIFICE EF-562D-7AVEF to deliver an exclusive gentleman's watch which, thanks to its solid quality, not only impresses world champions when used in everyday life or while doing sport.

#### **The model features the following functions**

- NEO DISPLAY
- STOP WATCH
- MINERAL GLASS
- SCREWED-ON CASING BASE
- SOLID STAINLESS STEEL WRISTBAND AND CASING
- SAFETY CLASP
- WATER-RESISTANT UP TO 10 BAR

The EDIFICE EF-562D-7AVEF has been available since March 2011.

Further information at [www.casio-europe.com](http://www.casio-europe.com) and [www.edifice-watches.eu](http://www.edifice-watches.eu).