

For Immediate Release

Casio Releases New G-SHOCK Watch with Rally-Race Specs for Desert Driving

*Shock-Resistant Watch with Dust- and Mud-Resistant Features
Also Boasts Compass and Thermometer*



BASEL, March 23, 2011 — Casio Computer Co., Ltd., announced today the release of a new shock-resistant model in its G-SHOCK MUDMAN line of dust-resistant, mud-resistant watches. Equipped with magnetic and temperature sensors, the new G-9300 displays both compass bearing and temperature.

Since the release of the original G-SHOCK watch in 1983, the brand has continued to evolve, with advanced functions, construction and design all based on outstanding shock resistance. As part of its “Master of G” series of watches designed for use in harsh environments, Casio has developed the high-pressure water-resistant FROGMAN, the mud-resistant MUDMAN, the rust-resistant GULFMAN, and the high-altitude-ready RISEMAN. These watches have been well received for further increasing the toughness of the G-SHOCK brand.

The new G-9300 is a solar-powered, shock-resistant G-SHOCK MUDMAN. It boasts resin-covered buttons and construction that helps to keep dust and mud out of the watch, developed for use in harsh environment like deserts and jungles. The watch is intended, in particular, to provide the reliability and functionality needed for several-day rally racing through a desert region.

With one press of the large button at the 3 o’clock position, the user can get a compass bearing, no matter what functional mode the watch may be in. In an environment like the desert where there are few landmarks, the G-9300 allows the user to immediately confirm orientation. In addition, a circular LCD indicator at the 10 o’clock position provides a graphic compass.

When bivouacking between rally stages, the G-9300 can show the dramatic temperature changes between day and night that occur in the extreme environmental conditions of the desert. There is also an indicator at the 9 o'clock position that displays a graphic of the moon phases. This makes it possible to determine how bright the moon will be for activities come nightfall. Casio's Tough Solar power system for charging by daylight further adds to the reliability of this watch as a high-performance instrument.

Naturally, the G-9300 also provides a 1/100-second stopwatch that runs up to 1000 hours, an indispensable function for rally racing. Even while measuring elapsed time over long periods, this highly practical watch can still determine compass bearing and measure temperature.



With the new G-9300, Casio has combined its proprietary design technologies for toughness with its unique electronic technologies for sensor operation and digital display. The result is a tough watch that offers clearly superior performance and a high level of reliability even under the most challenging conditions.

Specifications

G-9300

Construction	Shock-resistant; mud-resistant
Water Resistance	20 Bar
Digital Compass	Measures and displays direction as one of 16 points; measuring range: 0° to 359°; measuring unit: 1°; 20 seconds continuous measurement; graphic direction pointer; bearing memory; magnetic declination correction; bidirectional calibration and northerly calibration function
Thermometer	Measuring range: -10 to 60°C (14 to 140°F); measuring unit: 0.1°C (0.2°F)
Moon Data	Moon age of the input data; moon phase graph
World Time	48 cities (31 time zones; daylight saving on/off) and Coordinated Universal Time
Stopwatch	1/100-second stopwatch; measuring capacity: 999:59'59.99"; elapsed time; split time; 1 st - 2 nd place times
Countdown Timer	Measuring unit: 1 second; input range: 1 minute to 24 hours (1-minute increments and 1-hour increments)
Alarm	5 independent daily alarms (of which 1 snooze alarm); hourly time signal
Other Functions	Full auto-calendar; 12/24-hour format; button operation tone on/off; electro-luminescent backlight (full auto EL light with afterglow); selectable illumination duration: 1.5 / 3.0 second
Accuracy at Normal Temperature	±15 seconds per month
Power Source	Tough Solar power system (solar-charging system)
Continuous Operation	About 23 months with the power-saving function* ON after full charge *Display shuts off after a certain period in a dark location
Size of Case	53.0 x 50.8 x 18.2 mm
Total Weight	68.5 g

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