

CASIO

WAVE CEPTOR
FUNKTECHNOLOGIE

PRESS INFORMATION

Classic chronograph for an elegant appearance

Casio's latest radio-controlled watch for men of the world

Norderstedt, February 2011 - With its sleek, timeless look and classic functions for everyday business life, the new LIW-M610D-1AER is a high-grade companion for the office and an impressive accessory during leisure time. Its wristband and flat casing are crafted from solid stainless steel, giving an impression of powerful masculinity, while offering pleasant wearing comfort. The analogue dial features a classic black finish, while three displays seamlessly integrated into its surface give the watch a harmonised overall appearance. These displays show the days of the week, the time in 12/24 hour format and the chronograph's second time zone. The black ionised bezel features abbreviations in contrasting silver which represent the most important cities of the integrated world time function.

Casio's LIW-M610D-1AER unites an attractive exterior with state-of-the-art functions. The Multiband 6 radio-controlled technology, for instance, guarantees radio signal reception in Europe, the US, Japan and China. TOUGH SOLAR ensures optimal energy supply for the watch provided by a solar cell concealed within the dial. The watch also incorporates a world time display, an alarm function and an automatic calendar, three all-important features for the travelling businessman. With scratchproof mineral glass, a stopwatch featuring 1/20 second intervals and water resistance up to 5 bar, the LIW-M610D-1AER is also suitably equipped for use during hard-earned leisure time.

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The model features the following functions

- SOLAR FUNCTION
- MULTIBAND 6 RADIO SIGNAL RECEPTION (EUROPE, USA, JAPAN, CHINA)
- WORLD TIME FUNCTION
- 1/20 SEC. STOPWATCH
- COUNTDOWN TIMER
- DAY ALARM
- AUTOMATIC CALENDAR
- MINERAL GLASS
- SOLID STAINLESS STEEL CASING AND WRISTBAND
- SAFETY BUCKLE
- BATTERY LEVEL INDICATOR
- WATER-RESISTANT UP TO 5 BAR

The LIW-M610D-1AER is available from March 2011.

Further information also at www.casio-europe.com.

About CASIO Computer Co., Ltd.

CASIO Computer Co., Ltd. is one of the world's leading manufacturers of consumer electronics products and business equipment solutions. Since its establishment in 1957, CASIO has strived to realise its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products. Today, CASIO's offerings include timepieces, digital cameras, electronic dictionaries, calculators, musical instruments, system equipment, and electronic components such as LCDs. The CASIO Group employs more than 12,000 people worldwide, shipping over 100 million products per year, with net sales of 427 billion yen (approx. US \$ 4.6 billion) in the fiscal year ended March 2010. News and product information from CASIO are available at <http://world.casio.com>