



PRESS INFORMATION

Casio presents a chic Baby-G with square casing

The Baby-G BGA-200PD: a stylish square

Norderstedt, February 2011 – Chic, eye-catching and square-shaped, the new Baby-G BGA-200PD-4BER comes in a fancy casing shape and trendsetting colours around. Thanks to its harmonious design, the new Baby-G embodies real class and never goes unnoticed.

The casing's square design is also mirrored in the watch face. The two small digital displays on the analogue face and the numbers themselves also feature a square shape. The asymmetric layout of the numbers also breaks new ground – the figures 1, 3, 7 and 12 are displayed in place of the classic scale showing 3, 6, 9 und 12.

The colour design is closely based on the latest trends. The casing, wristband, dial and small displays gleam matching nuances of red, the trend colour for spring 2011, while a chic contrast is provided by the numbers in orange, pink and black.

This new model's wristband and casing impress with their high-grade lacquer look. Thus, the watch has a shiny optic.

The new Baby-G's design may be surprising, but its functions are solid and reliable. The light, timer and automatic calendar guarantee perfect timing in any situation, as does the world time function for 48 cities. A stopwatch with 1/100 second precision and water resistance up to 10 bar ensures that the BGA-200PD-4BER can also be worn while doing sport.



The model features the following functions

- LED LIGHT
- SHOCK RESISTANCE
- NEOBRITE
- WORLD TIME FUNCTION
- 1/100 SEC. STOPWATCH
- TIMER
- DAY ALARM
- TOUCH TONES FOR ON/OFF
- AUTOMATIC CALENDAR
- 12/24-HOUR DISPLAY
- RESIN CASING AND WRISTBAND
- WATER RESISTANT UP TO 10 BAR

The BGA-200PD-4BER is available from January 2011.

Further information also available at www.baby-g.eu and www.casio-europe.com.

About CASIO Computer Co., Ltd.

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