

Company: **CASIO Europe GmbH**, Postfach 3147, 22848 Norderstedt, Germany
Contact: Thomas Uppenkamp, Dept. of Mobile Industrial Solutions, Tel. +49 (0)40-52865 401
PR agency: ProOrga GmbH, Frank Kürten, +49 (0)2161-88060, email fk@pro-orga-gmbh.de
File: **CAS11001-01 - MIS - Casio Produktmeldung IT-300 - Übersetzungsauftrag_EN.doc**



Page 1

Wincor World	Paderborn	25–27 January 2011	
LogiMAT	Stuttgart	8–10 February 2011	Hall 3, Stand 520
EuroShop Stand 07	Dusseldorf	26 February to 2 March 2011	Hall 6,
SITL	Paris	29–31 March 2011	Hall 7.2, Stand Q60

Business handheld

The spring trade fairs will see CASIO showcase its new Handheld IT-300 device, which utilises a large capacitive multitouch display, thus permitting the fast distribution of PDF documents and the ability to work with MS Office applications.

With the launch of the new IT-300 Handheld Business device, CASIO is offering a device that combines the user-friendliness of trendy smartphones with a high sense of security in your investment and the availability of an established industrial PDA. The technical characteristics of this device are tailored to management applications and, looking further afield, to POS and the retail, healthcare and service sectors. Thanks to its lightweight and slim design, the new handheld device from CASIO fits in every pocket. However, the robustness of this industrial PDA is demonstrated by its IP54 protection rating, its resistance to falls of up to 1.5 metres and its ability to function in temperatures ranging from -20 to +50°C.

In creating the IT-300, CASIO engineers have successfully maintained a balancing act between a warehouse terminal and a business PDA device. The slim device sits comfortably in your hand and can be operated via the large touchscreen, much in the same way as a smartphone. Thanks to the large VGA display (480 x 640 pixels), videos (MPEG-4/WMV) can be played back in realistic colours and PDF documents, EXCEL[®] tables, Powerpoint[®] presentations, graphics and photos can to be viewed in clear detail. The IT-300 is the first CASIO handheld device for the professional sector to offer a

Product information

CASIO[®]

Company: **CASIO Europe GmbH**, Postfach 3147, 22848 Norderstedt, Germany
Contact: Thomas Uppenkamp, Dept. of Mobile Industrial Solutions, Tel. +49 (0)40-52865 401
PR agency: ProOrga GmbH, Frank Kürten, +49 (0)2161-88060, email fk@pro-orga-gmbh.de
File: **CAS11001-01 - MIS - Casio Produktmeldung IT-300 - Übersetzungsauftrag_EN.doc**



Page 2

capacitive screen, which, in conjunction with Windows Mobile 6.5.3, can process multitouch gestures. When working with documents, the zoom, rotate and page down functions can all be accessed quickly and reliably at the touch of your finger. The display also features the tried-and-tested CASIO BlanView[®] technology, which ensures the highest visibility, both indoors and outdoors, thanks to its extremely high light transmission, thus saving valuable battery capacity.

The CASIO IT-300 Handheld Business device is equipped with a 624 MHz PXA320 processor and uses Microsoft[®] Windows Mobile[®] 6.5.3, which makes it compatible with all applications. Furthermore, an integrated barcode scanner, compatible with all current codes, facilitates retail applications in which product numbers must be recorded quickly and reliably. For the purpose of communication, the IT-300 is equipped with Bluetooth[®] (2.0), WLAN (IEEE802.11b/g) with WAP2/AES security and a USB interface as standard. The device has an integrated microphone and loudspeaker for Voice-over-IP services and voice recording.

The CASIO IT-300 is supplied in a "ready to use" condition in a package comprising a 1850 mAh rechargeable battery, USB cable, wrist strap and USB unit. The high-performance lithium-ion battery can power the lightweight 215-gram device for around 10 hours.

"Thanks to its wide range of functions, compact design and the multitouch display, the new IT-300 is a highly recommendable mobile device for use in everyday business activities," says Thomas Uppenkamp, Sales Manager of the Mobile Industrial Solutions department at CASIO Europe GmbH. "If a customer decides to invest in one of the CASIO robust handheld devices with trend-setting technology, they are provided with peace of mind for many years, regardless of whether it's used on the shop floor, in a warehouse, hospital or maintenance area."

Further information on the IT-300 can be obtained from:

Product information

CASIO[®]

Company: **CASIO Europe GmbH**, Postfach 3147, 22848 Norderstedt, Germany
Contact: Thomas Uppenkamp, Dept. of Mobile Industrial Solutions, Tel. +49 (0)40-52865 401
PR agency: ProOrga GmbH, Frank Kürten, +49 (0)2161-88060, email fk@pro-orga-gmbh.de
File: **CAS11001-01 - MIS - Casio Produktmeldung IT-300 - Übersetzungsauftrag_EN.doc**



Page 3

*CASIO Europe GmbH
Casio-Platz 1 - 22848 Norderstedt, Germany
Phone: +49 (0)40 52865 407 - Fax: +49 (0)40 52865 424
email solutions@casio.de - www.casio-b2b.com*

Product information

CASIO[®]

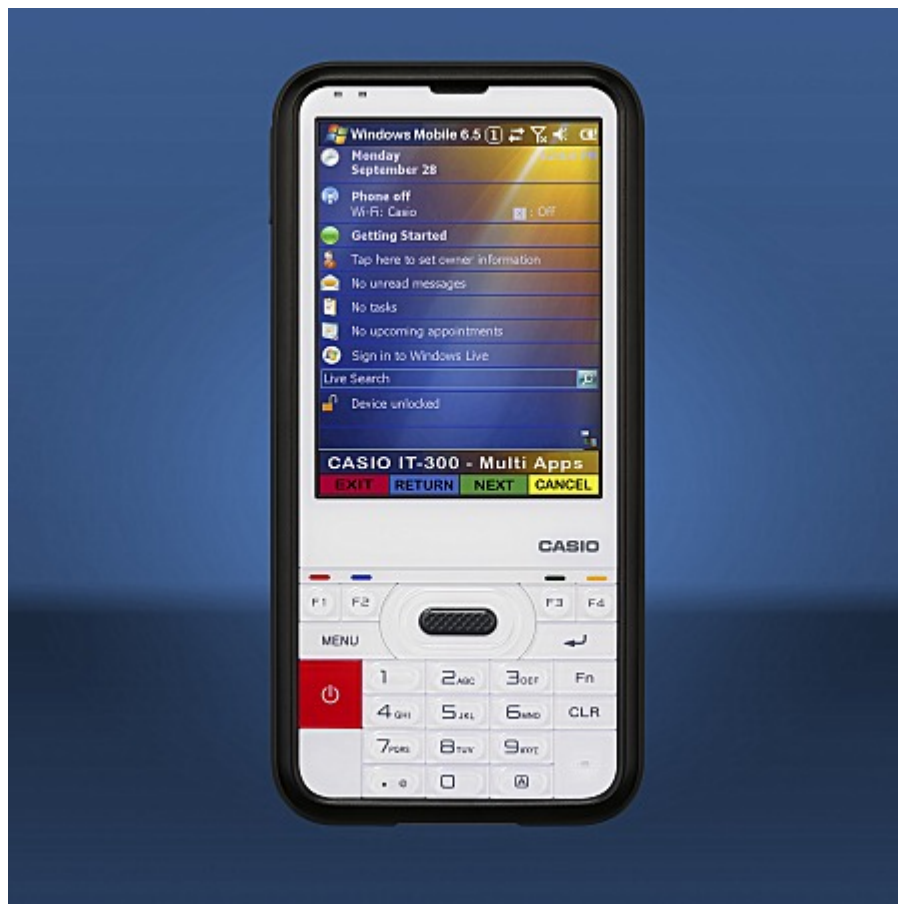
Company: **CASIO Europe GmbH**, Postfach 3147, 22848 Norderstedt, Germany
Contact: Thomas Uppenkamp, Dept. of Mobile Industrial Solutions, Tel. +49 (0)40-52865 401
PR agency: ProOrga GmbH, Frank Kürten, +49 (0)2161-88060, email fk@pro-orga-gmbh.de
File: **CAS11001-01 - MIS - Casio Produktmeldung IT-300 - Übersetzungsauftrag_EN.doc**



Page 4

Note for the editorial staff:

Photos in this Word document are *scaled-down and compacted preview images*. Images for further processing (with 300 dpi resolution) are attached as separate JPEG files and are available online at www.redaktionsserver.de.



Figure

01

CASIO IT-300 — Handheld business device with barcode scanner

(Image: Casio Europe, Norderstedt)

The CASIO IT-300 is able to process multitouch gestures in conjunction with Windows Mobile 6.5.3. The large display features BlanView[®] technology, which ensures the highest visibility, both indoors and outdoors, thanks

Product information



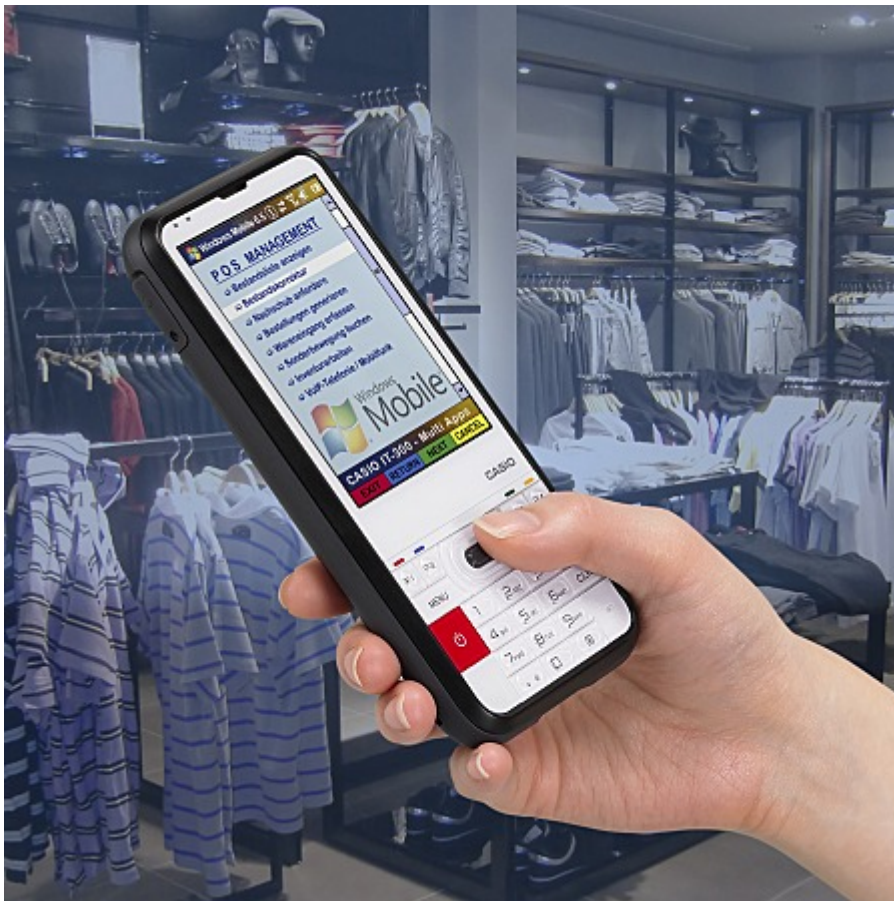
Company: **CASIO Europe GmbH**, Postfach 3147, 22848 Norderstedt, Germany
Contact: Thomas Uppenkamp, Dept. of Mobile Industrial Solutions, Tel. +49 (0)40-52865 401
PR agency: ProOrga GmbH, Frank Kürten, +49 (0)2161-88060, email fk@pro-orga-gmbh.de
File: **CAS11001-01 - MIS - Casio Produktmeldung IT-300 - Übersetzungsauftrag_EN.doc**



Page 5

to its extremely high light transmission, thus saving valuable battery capacity.

Company: **CASIO Europe GmbH**, Postfach 3147, 22848 Norderstedt, Germany
Contact: Thomas Uppenkamp, Dept. of Mobile Industrial Solutions, Tel. +49 (0)40-52865 401
PR agency: ProOrga GmbH, Frank Kürten, +49 (0)2161-88060, email fk@pro-orga-gmbh.de
File: **CAS11001-01 - MIS - Casio Produktmeldung IT-300 - Übersetzungsauftrag_EN.doc**



Image

02

Innovative technology for the shop floor

(Image: Casio Europe, Norderstedt)

The capacitive multitouch technology featured in the CASIO IT-300 is tailored to management applications and can also be used at POS, in the warehouse and many other areas of retail. Thanks to its lightweight and slim design, the new handheld device from CASIO fits in every pocket and also possesses the IP54 protection rating.

Company: **CASIO Europe GmbH**, Postfach 3147, 22848 Norderstedt, Germany
Contact: Thomas Uppenkamp, Dept. of Mobile Industrial Solutions, Tel. +49 (0)40-52865 401
PR agency: ProOrga GmbH, Frank Kürten, +49 (0)2161-88060, email fk@pro-orga-gmbh.de
File: **CAS11001-01 - MIS - Casio Produktmeldung IT-300 - Übersetzungsauftrag_EN.doc**



Page 7



Image

03

Innovative handheld device for healthcare and service sectors

(Image: Casio Europe, Norderstedt)

The capacitive multitouch technology featured in the CASIO IT-300 is tailored mainly to the the healthcare and service sectors. Thanks to its light-weight and slim design, the new handheld device from CASIO fits in every pocket and also possesses the IP54 protection rating.

Product information

CASIO[®]

Company: **CASIO Europe GmbH**, Postfach 3147, 22848 Norderstedt, Germany
Contact: Thomas Uppenkamp, Dept. of Mobile Industrial Solutions, Tel. +49 (0)40-52865 401
PR agency: ProOrga GmbH, Frank Kürten, +49 (0)2161-88060, email fk@pro-orga-gmbh.de
File: **CAS11001-01 - MIS - Casio Produktmeldung IT-300 - Übersetzungsauftrag_EN.doc**



Page 8

Note for the editorial staff:

Photos in this Word document are scaled-down and compacted preview images. Images for further processing (with 300 dpi resolution) are attached as separate JPEG files and are available online at www.redaktionsserver.de.