

## CASIO to Release New G-MS for the Refined, Confident Woman Distinctive Design in a Generous Size, with a Dimensional Dial



MSG-C100G-1A

Basel, March 20, 2019 — Casio Computer Co., Ltd. announced today the release of the latest additions to the BABY-G line of women’s shock-resistant watches. Part of the G-MS series for active, sophisticated women, the new MSG-C100 watches boast a distinct look designed to support today’s resilient, confident women.

The MSG-C100 features a generously sized case studded with dimensional index marks, while the dial features a pyramid-cut pattern that enhances the distinct design. In another note of fine attention to every detail, the resin band features a herringbone pattern for a fabric-like look.

Two bezel colours are available in different models: the MSG-C100G has a lustrous, feminine pink gold finish, and the MSG-C100 has a cool, sleek silver finish.

All of the new MSG-C100 watches boast a shock-resistant construction and water resistance to 10 bar, to support active women in their everyday lives. The dial features two LCDs that can be customised to display the date, day of week, world time or other data of the user’s choice.

The new MSG-C100 watches are made for resilient, confident contemporary women who freely enjoy fashion.

Model	Band Colour	Bezel Treatment
MSG-C100G-1A	Black	Pink gold ion plating
MSG-C100G-7A	White	
MSG-C100-2A	Navy	—
MSG-C100-7A	White	



MSG-C100G-1A



MSG-C100G-7A



MSG-C100-2A



MSG-C100-7A

### Specifications

Construction	Shock-resistant
Water Resistance	10 bar
World Time	27 cities (29 time zones) and Greenwich Mean Time; daylight saving on/off
Stopwatch	1/100 second; measuring capacity: 59'59,99"; measuring modes: elapsed time, split time, 1st and 2nd place times
Countdown Timer	Measuring unit: 1 second; countdown range: 60 minutes; countdown start time setting range: 1 to 60 minutes (1-minute increments), others: auto-repeat, time up alarm, progress beeper
Alarm	5 daily alarms (with 1 snooze alarm); hourly time signal
Other Functions	Full auto-calendar (to year 2039); 12/24-hour format; LED light (Super Illuminator) with afterglow: selectable illumination duration (1.5 seconds or 3.0 seconds)
Accuracy at Normal Temperature	±30 seconds per month
Battery Life	Approx. 3 years on CR1220
Size of Case	45.1 × 40.3 × 12.4 mm
Total Weight	Approx. 40g