

Casio to Release EDIFICE with Inset Dial Featuring Planet Earth Motif

*Links to a Smartphone and Supports New Accurate Time System;
Imaginative World Time Display*



EQB-600D-1A2

BASEL, March 16, 2016 — Casio Computer Co., Ltd., announced today that it will release the new EQB-600D watch, the latest addition to the EDIFICE series of high-performance watches that combine dynamic styling with cutting-edge technology. The EQB-600D links to a smartphone and boasts a new multidimensional inset dial featuring an Earth motif that delivers the next step in the evolution of world time through an imaginative display.

Casio introduced the Global Time Sync concept to drive development of analog watches for today's global age. Under Global Time Sync, Casio has developed G-SHOCK and OCEANUS watches with GPS Hybrid Wave Ceptor technology that receives both GPS satellite and radio wave time calibration signals, and EDIFICE watches that link with a smartphone to set the time for some 300 cities across the world. These watches are gaining acclaim as advanced time keeping systems that deliver accurate time anywhere in the world.

The EQB-600D features 3D Globe Dial, a dome-shaped multidimensional inset dial with an Earth motif that displays the world time in an imaginative and aesthetically pleasing way. The finely detailed Earth motif is realized using the advanced molding techniques of Yamagata Casio Co., Ltd., the production base of Casio in Japan. A polarized deposition finish makes the color change at different viewing angles, adding further refinement to the watch.

3D Globe Dial works in conjunction with the world time shown on the inset dial at the 8 o'clock position, and it gradually rotates once every 24 hours just like Earth. The curved inset dial hand indicates the time zone for the world time city. When the inset dial hand is in the upper half of the 3D Global Dial, it indicates that it is nighttime (between 6:00 p.m. and 6:00 a.m.) in that time zone, and when in the lower half, it indicates that it is daytime (between 6:00 a.m. and 6:00 p.m.) in that time zone. This provides a visual daytime and nighttime indication, in addition to the time indication.

Casio developed the Accurate Time System, which further extends the time-setting features when linked to a smartphone. This system is incorporated into the CASIO Watch+ smartphone app, which links with the EQB-600D. The system connects to Internet time servers which supply time data, matching the data to a proprietary map database to obtain accurate times by extracting time zone data in the current location and daylight savings data.

The EDIFICE EQB-600D delivers accurate time with innovative features that evoke the unceasing flow of time around the world.

Model	3D Globe Dial Color
EQB-600D-1A2	Blue
EQB-600D-1A	Black



EQB-600D-1A2



EQB-600D-1A



3D Globe Dial

Specifications

Water Resistance		10 bar
Communication Specifications	Communication Standard	Bluetooth® Smart
	Signal Range	Up to 2m (may differ depending on surrounding conditions)
Watch Functions	Dual Time	Home city time swapping
	Other Features	Mobile Link Functions (world time: over 300 cities, auto time adjustment, One-Touch Time Adjustment, Phone Finder); full auto-calendar; day and date display; low battery alert
Accuracy at Normal Temperature		±15 seconds per month *When never connected to a smartphone
Power Source		Tough Solar power system (solar-charging system)
Continuous Operation		About 19 months with the power-saving function* ON after full charge. * Hands stop to save power when the watch is left in the dark
Size of Case		51.9×47.3×13.3mm
Total Weight		Approx. 170g

EDIFICE and G-SHOCK are registered trademark or trademarks of Casio Computer Co., Ltd.

Any other company or product names are registered trademarks or trademarks of those companies.

Press Contact

Corinna Fromm Communication
Kleine Reichenstraße 6-8
20457 Hamburg / Germany
Tel.: +49 (0)40 / 8000 73 820
E-Mail: kontakt@corinnafromm.de

Press Contact UK

Casio Electronics Co. Ltd.
Stephanie Weekes
Harp View,
12 Priestley Way,
London, NW2 7JD
Tel: + 44 20 8208 9558
E-Mail: stephaniew@casio.co.uk