

CELVIANO Digital Piano Wins DIAPASON D'OR Award

The Celviano Grand Hybrid digital piano GP-500 by CASIO and C.Bechstein convince on all levels



Star-Pianist Benjamin Grosvenor ©Valentin Behringer

Norderstedt, December, 2015. „No points of criticism“, an „extraordinary music instrument“, is the official judgement of [Diapason d'Or](#). The *Diapason d'Or* is deemed, alongside the official *German Record Critics' Award* and the British *Gramophone Award*, as one of the most important record awards for classical music in Europe. This month, the coveted prize, which is awarded by the homonymous French Classical magazine, goes to the CASIO [Celviano Grand Hybrid Digitalpiano](#) GP-500BP.

"I am enchanted" enthuses composer and pianist Xavier Bouchard, who officially tested the digital piano for *Diapason d'Or*. "It creates the illusion of a real acoustic grand piano".

The CELVIANO Grand Hybrid Digital Piano was developed by the Japanese electronics enterprise Casio in collaboration with the traditional piano factory C.BECHSTEIN in order to combine the best features of digital and acoustic pianos in one instrument. The Grand Hybrid Piano reproduces the sound and the feeling of a concert grand piano with real wooden keys and offers an experience otherwise only known from a real grand piano. The materials and manufacturing process of the keyboard are the same ones that are traditionally used for C. Bechstein concert grand pianos. Additionally, the GP-500BP has the "Grand Acoustic System", which provides a multi-dimensional sound experience that convinces even star pianists like [Benjamin Grosvenor](#) or [Gabriela Montero](#).

"I am very impressed with the quality of the instrument, the authentic feel of the touch and the unique features - such as the choice between three of the world's most famous piano sounds" states Benjamin Grosvenor.

Since its world premiere in Berlin in September 2015, Benjamin Grosvenor is the official brand ambassador of the Grand Hybrid CELVIANO digital piano.

About CASIO COMPUTER CO. , LTD .

Casio Computer Co., Ltd. is one of the world's leading manufacturers of consumer electronics products and business equipment solutions. Since its establishment in 1957, Casio has strived to realize its corporate creed of "creativity and contribution" through the introduction of innovative and imaginative products.

About C.BECHSTEIN

Since Carl Bechstein founded the Pianoforte production facility in Berlin in 1853, the name Bechstein has stood for the highest class of upright and grand pianos. C. Bechstein pianos have been appreciated by many famous composers and artists for their finest quality of sound and touch for many years. In the 21st century, C. Bechstein is still recognized as one of the world's leading piano manufacturers.

For more information, please visit:

www.grand-hybrid.de

www.casio-music.de

www.diapasonmag.fr/diapason-d-or

Photo and moving image material of the world premiere in 2015 in Berlin can be found at :

<https://www.dropbox.com/sh/ysbp4322q8qxd2p/AACqmlileQKD4SI832mPVcSxa?dl=0>

PRESS CONTACT

Kruger Media GmbH | Brand Communication

Vanessa Mertens | vanessa.mertens@kruger-media.de

Torstraße 171 | 10115 Berlin | +49 (0)30 3064548-30