

## **JUST IN TIME FOR THE SUMMER NAMM 2015 CASIO EXPANDS ITS PRIVIA DIGITAL PIANO COLLECTION WITH TWO PROFESSIONAL MODELS**

CASIO has announced the addition of two new models to its well-known Privia digital piano line – PRIVIA PX-360M and PX-560M. Beyond the standard features and Casio's proprietary AiR technology, these new digital pianos offer advanced and professional musicians a revamped design, the addition of line outputs and new rhythms and tones. Casio's Privia PX-360M and PX-560M feature a 5.3" Colour Touch Interface™. This graphic colour LCD display makes accessing the built-in tones, rhythms and other features easy for players at any level of experience. Featuring Casio's AiR Sound Source and an 88 note Tri-sensor Scaled Hammer Action keyboard, both models have the sleek and compact design which makes them extremely portable for those who need a grand piano experience everywhere they go.

### **PRIVIA PX-360M**

The PX-360M boasts 550 built-in tones and includes 200 rhythms with full accompaniment. Using the Colour Touch Interface™, musicians can easily layer tones and quickly split the keyboard. These combinations, along with a rhythm selection, can easily be stored and recalled as registration for performances. This ensemble digital piano features 6.3 mm line inputs and outputs, USB and standard MIDI ports, USB drive audio recording and playback, and can be used with the optional CS-67 stand and the SP-33 three-pedal board.

### **PRIVIA PX-560M**

The PX-560 is not just a highly capable stage piano, but a full-fledged synthesizer. Unlike most other synths, going deep into sound design is as easy as touching the display. The PX-560 features Casio's Hex Layer technology, borrowed from the flagship Privia Pro PX-5S. This means you can create massive splits and layers, with four zones and a total of 14 layers at once. There are three real-time control knobs, as well as a modulation wheel, all of which can be controlling up to two assignable parameters at once. With great-sounding filters, responsive envelopes and extensive

modulation, the PX-560 can be a sonic playground, as well as a performance instrument.

The new models will be available at selected dealers: PX-360M from August and PX-560M from October. For more information on PRIVIA digital pianos and the entire CASIO product range of electronic music instruments, please visit [www.casio-europe.com](http://www.casio-europe.com) or [www.casio-music.com](http://www.casio-music.com).

**If you have any questions or require further information, please contact:**

WERBEWERKSTATT GmbH

Große Brunnenstraße 139

22763 Hamburg

Germany

Phone: 040/ 6 58 68 980

e-Mail: [presse.emi@werbewerkstattgmbh.de](mailto:presse.emi@werbewerkstattgmbh.de)