

Three Casio Products Win iF Design Awards



EX-FR10



V-R7000



KL-G2*

* This model is only available in Japan.

TOKYO, March 24, 2015 — Casio Computer Co., Ltd., announced today that three of its products have won iF Design Awards, a prestigious international recognition for excellence in industrial product design. Described below are the Casio digital camera, business support terminal, and label printer that were honored with 2015 iF Design Awards.

The iF design awards are organized by iF International Forum Design GmbH, which is based in Germany, and are internationally recognized as a mark of excellence in industrial product design. Entries are carefully judged not only for their design features, but also for their quality, price, and environmental performance.



Overview of the Award-Winning Casio Products

EX-FR10

The Casio EXILIM EX-FR10 digital camera features a modular construction in which the camera unit detaches from the controller with the press of a button, making it a breeze to have fun taking self-portraits, shots from behind, and group shots. The innovative EX-FR10 enables freestyle shooting of photos without the typical constraints of holding the camera and pressing the shutter.

V-R7000

The Casio V-R7000 business support terminal saves power and requires less maintenance by using a fanless design without a hard drive. The 15.6-inch widescreen display can be rotated vertically, and the dust- and waterproof design can be used with confidence in restaurants and other establishments where liquids are ever present. The terminal is built on the Android™ platform and can be loaded with applications that are optimized for business.

KL-G2

The Casio KL-G2 label printer makes it virtually effortless to enter text and print labels quickly, generating labels at a rate of 20 mm per second (using the AC adapter). Features like a built-in auto cutter that cuts slits into the labels so that they can be easily peeled off the backing paper, and a backlit LCD for enhanced viewing, make the label printer easy to use.