

Casio Releases New PRO TREK Featuring Deep Green Sapphire

*Inspired by the Green Flash of the Rising and Setting Sun
Hands Move Independently to Indicate Compass Bearing,
Atmospheric Pressure/Altitude, and Temperature*



PRX-7001GF

Casio Computer Co., Ltd., announced today new additions to its prestige line of PRO TREK outdoor watches. The new PRX-7000GF/7001GF models are being released in a sought-after limited edition of just 500 watches. They feature a “green flash” motif, evoking the mysterious green light that sometimes appears for a moment over the sun just before sunrise or after sunset.

Based on the PRX-7000/7001, the first analog watches in the PRO TREK line, the new PRX-7000GF/7001GF are exclusive models that evoke the green flash of the rising and setting sun. This natural phenomenon only occurs on rare occasions, befitting this limited edition model of PRO TREK’s prestige line. The new watches feature a green sapphire element, specifically crafted to be embedded in two of the buttons, while the bezel and band of the watch are finished with black ion plating for a dark look plus rose gold ion plating that evokes the color of the setting sun. These handsome touches all come together to express the beauty of the green flash that can appear at the moment of sunrise or sunset.

Just like its base models, the PRX-7000/7001, the new limited edition models feature sapphire glass with a non-reflective coating and a Sallaz-polished bezel for a high-quality finish. They are also equipped with advanced sensor functions for compass bearing, altitude/atmospheric pressure, and temperature, which are indicated by the position of the hands, instantly giving the wearer real-time information on the outdoor environment. They also come with Casio’s unique Smart Access system for easy operation, activated by simply pulling, turning and pressing the crown. Eminently easy to read and use, these new watches provide the full range of functions needed for every outdoor situation.



Specifications

Performance	10 bar water resistance; low-temperature resistance (-10°C / 14°F)
Digital Compass	Hand indication of north; bidirectional calibration and northerly calibration function
Barometer	Measuring range: 260 to 1,100 hPa (7.7 to 32.5 inHg); measuring unit: 1 hPa (0.1 inHg); atmospheric pressure change indicator (± 10 hPa)
Altimeter	Measuring range: -700 to 10,000 m (-2,280 to 32,800 ft.); measuring unit: 10 m (40 ft.)
Thermometer	Measuring range: -10 to 60°C (14 to 140°F); measuring unit: 0.1°C (1°F)
Radio Frequencies	77.5 kHz (DCF77: Germany); 60 kHz (MSF: UK); 60 kHz (WWVB: USA); 40 kHz (JJY: Fukushima, Japan) / 60 kHz (JJY: Kyushu, Japan); 68.5 kHz (BPC: China)
Radio Wave Reception	Automatic reception up to six times a day (except for use in China: up to five times a day); manual reception
World Time	29 cities (29 time zones; daylight saving on/off) and Coordinated Universal Time
Stopwatch	1-second stopwatch; measuring capacity: 11:59'59"
Alarm	Daily alarm
Other Functions	Automatic hand correction; low battery alert; date and day of the week display; full auto-calendar; full auto LED light with afterglow: 1.5/3.0 seconds
Power Source	Tough Solar power system (solar-charging system)
Continuous Operation Accuracy at Normal	About 30 months with the power-saving function* ON after full charge * Power-saving after a certain period in a dark location
Size of Case	57.0 x 50.1 x 13.95 mm
Total Weight	Approx. 120g

Not available in Europe yet.

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