NEWS RELEASE

CASIO

Casio Introduces New G-SHOCK─ The World's First Watch That Receives GPS and Radio Wave Signals

Also Exhibits EDIFICE Watch That Links with Smartphone Using Bluetooth® V4.0
Presenting High-Performance Analog Watch Concept Models with Casio's Unique Digital Technology

BASEL, March 26, 2014 — Casio Computer Co., Ltd., has unveiled two concept models for new high-performance analog watches. The first, a G-SHOCK shock-resistant watch, is the world's first watch with a hybrid system for receiving GPS(Global Positioning System) information and Radio Wave signals. The other is an EDIFICE metal watch that can link with a smartphone using Bluetooth® v4.0 technology. Both are on display at Baselworld 2014, starting today in Switzerland.

These concept models embody Casio's theme for Baselworld 2014, "Synchronized Timepiece." They offer a higher level of performance and pioneer a new frontier for analog watches by enabling them to synchronize today's GPS and smartphone devices.

G-SHOCK GPW-1000, the world's first watch that receives both GPS and Radio Wave signals

Casio's G-SHOCK GPW-1000 is equipped with a low-power consumption, high-performance GPS LSI manufactured by Sony Corporation, which both companies collaborated on to customize for wristwatches. This enables the watch to achieve world-leading low power consumption. By combining Multi-Band 6 technology for receiving Radio Wave signals transmitted from six stations around the world with the GPS receiving function in a hybrid system, this new G-SHOCK can maintain accurate time more easily than ever before. The watch automatically receives standard time-calibration radio waves where available. When they are not available, the watch automatically receives GPS signals and adjusts the time, enabling

the wearer to view the correct time at the current location.

EDIFICE EQB-500 links with smartphone using Bluetooth® V4.0

The EDIFICE EQB-500 is equipped with ultra-low energy consumption LSI Bluetooth® Low Energy LSI ML7105 wireless technology developed jointly with LAPIS Semiconductor Co., Ltd. It is also the first Casio analog watch to employ Bluetooth® v4.0 with low energy wireless technology. While displaying time information from a smartphone, the watch allows its world time and alarm functions to be set from the same smartphone. This new EDIFICE model has the potential to revolutionize the way analog watches are used.

Both concept models feature Casio's unique Multi-Mission Drive, which enables each watch hand to perform multiple functions. They are also equipped with a new shape of solar cell and motors that are 26% smaller than before. These advancements have allowed Casio to create high-performance devices in the beautiful form of classic analog watches, while maintaining outstanding readability and ease of use.

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