



PRESS INFORMATION

Scale new technical heights with SMART ACCESS

PRW-6000-1ER
PRW-6000Y-1ER



PRO TREK PRW-6000Y-1ER



PRO TREK PRW-6000-1ER

Norderstedt, February 14, 2014 – Monte Nuvolau and Monte Piana are in the Dolomites, both popular destinations for trekking trips. The summit of Monte Nuvolau offers one of this mountain range's most beautiful panoramic views. Easy to ascend without missing out on that Alpine feeling, these two famous peaks are the perfect surrounding for the new PRO TREK solar powered radio-controlled series PRW-6000.

Outdoor enthusiasts, trekking fans and expedition members know that PRO TREK is a watch they can rely on in any situation. The various models automatically log important and informative data so that they can access it when required. With the new PRO TREK collection, this is even easier than before – the PRW-6000 and PRW-6000Y are the first PRO TREK models in Europe to use Casio's sophisticated SMART ACCESS technology.

The electronic crown switch allows fast and intuitive access to every function. Depending on the situation, the right decision needs to be made in just a few moments – the new PRO TREK models are ready for use in an instant. They provide rapid information on air pressure conditions, temperature, altitude and compass direction. Key functions such as altimeter, barometer, compass and thermometer are clearly displayed by the hands.

The design of the PRW-6000 and PRW-6000Y is really pure with an analogue/digital look and contrasting indicators and hands – from the outside, the concentrated digital power that these models have at their disposal is barely apparent. The moment you first use the SMART ACCESS



crown switch, however, you can tell the power of the latest PRO TREK models from their speed of data retrieval. Carrying lots of different, sometimes bulky, instruments has become a thing of the past – now you can access all the data just by looking at your wrist.

PRW-6000 and PRW-6000Y for outdoor enthusiasts – simply the most advanced technology in a timeless case.

The new PRO TREK series offers lots of other useful options in addition to the functions above: world time function, stopwatch, 5 daily alarms and an automatic calendar facilitate lots of activities easier. Mineral glass and a synthetic resin case protect the sensitive sensors, keeping the digital heart of the PRO TREK safe. A special feature of the PRW-6000Y is its especially tough wristband made of a carbon resin compound.

Be ready for your next adventure – wherever it might take you!

The PRW-6000 and PRW-6000Y are equipped with the following features:

- SMART ACCESS technology
- Radio signal reception in the EU, USA, Japan and China
- Solar power
- Barometer
- Thermometer
- Altimeter with Height Gain and Altimeter data memory
- Digital compass
- Stopwatch (1/100 sec.)
- Countdown timer
- World time
- Automatic calendar
- 5 daily alarms + snooze function
- Automatic hand adjustment
- Low temperature-resistant down to -10°C
- Battery level indicator
- Dual illuminated display
- Mineral glass
- Water-resistant up to 10 bar

Further information at www.protrek.eu and www.casio-europe.com.

And about the company at www.casio-europe.com/euro/corporate/casioeurope.